HOW THE MEDIA CAN SWAY VOTES AND WIN ELECTIONS

DEBATE BETWEEN CLIFF KINCAID AND JEFF COHEN

Wednesday, March 30th at 7PM, Student Union Multi-Purpose Room

Months before voters go to the polls, powerful media outlets have shaped our opinions of the candidates – their haircuts and attire, their religious views and marital troubles. Are media now obstacles to serious discussion of the issues? Can Democrats get a fair shake at the hands of conservative media conglomerates? Are Republicans undermined by liberal reporters and public broadcasting? How is campaign coverage being changed by the Internet? By YouTube? By Comedy Central? Join Special Guest Speakers Cliff Kincaid and Jeff Cohen in a lively debate on the role of media in politics and elections.

JEFF COHEN is the Founding Director of the Park Center for Independent Media at Ithaca College, author, and former on-air pundit.
CLIFF KINCAID is a veteran journalist from the Center for Investigative Journalism and Accuracy in Media, and author.

LEAD CORE COMPETENCIES: MANAGING SELF, COMMUNICATING, MOBILIZING INNOVATION AND CHANGE

This event is sponsored by the Office of Student Activities and Union Services.
TELLING THE STORY OF WHAT DIVIDES US
SPEECH BY OTTAWAY PROFESSOR EYAL PRESS
Tuesday, April 12th at 7pm-8:30pm, CSB Auditorium

Journalist and author Eyal Press, the 2016 James H. Ottaway Sr. Visiting Professor of Journalism will discuss his experiences reporting on some of the most divisive issues of our time, including abortion and the Israeli-Palestinian conflict.

LEAD CORE COMPETENCIES: MANAGING SELF, COMMUNICATING, MOBILIZING INNOVATION AND CHANGE
This event is sponsored by The James H. Ottaway Sr. Visiting Professorship in Journalism, Department of Digital Media & Journalism

PANEL ON SYRIA
Thursday, April 14th at 5pm-6:30pm in Lecture Center Room 104

The Center for Middle Eastern Dialogue will present a panel on Syria, moderated by International Relations students Denera Ragoonanan ’16 and Zach Grossman ’16. The panel will feature talks by a variety of speakers, and will include a question and answer session after the final presentation.

“The War on Culture Being Waged in Syria by ISIS and Assad”, presented by Frederic Deknatel, senior editor at World Politics Review

“The Current Political Situation in Syria”, presented by Stephen Pampinella, Assistant Professor of Political Science and International Relations, SUNY New Paltz

“Syria’s Religious Landscape: the Civil War’s Impact on Inter-Religious Relations”, presented by Clinton Bennett, Adjunct Faculty for Religious Studies, Department of Philosophy

LEAD CORE COMPETENCIES: COMMUNICATING, MOBILIZING INNOVATION AND CHANGE
This event is sponsored by the Center for Middle Eastern Dialogue, and the Office of Academic Affairs

THE REVOLUTION WILL NOT BE TELEVISED
PRESENTED DISTINGUISHED SPEAKER, ROBERT KYNCL ’95
Thursday, April 28th at 7:30PM, LECTURE CENTER ROOM 100

Television has changed more and more in the last 10 years than in the previous 50, with firms like YouTube and Netflix reimagining the traditional viewing experience. Where content was once scarce — a few channels, a few hit shows, a few films in theaters — now it is abundant. Where media once had to have the broadest appeal possible, now narrow content focused and marketed to a particular niche can succeed. Robert Kyncl (SUNY ’95) will discusses the rapid changes taking place in the media marketplace and what those changes mean for media and entertainment.

Robert Kyncl ’95 is the chief business officer at YouTube where he oversees all business functions including content, sales, marketing, platforms, access, and strategy. Previously, Robert was vice president of content at Netflix, where he spearheaded the company’s content acquisition for streaming TV shows and movies over the Internet. Robert has been listed in Variety’s Dealmakers Impact Report as one of their “disruptors,” Vanity Fair’s New Establishment List, Billboard’s Power 100 List, Billboard’s International Power Players List, Billboard’s Digital Power Players List, and AdWeek’s 50 List of Vital Leaders in Tech, Media and Marketing. Robert was also the keynote speaker at the 2016
Consumer Technology Association Conference. Robert holds a Masters of Business Administration from Pepperdine University and a Bachelor of Science in International Relations from SUNY New Paltz. He is married to fellow alumna Luz Avila Kyncl ’96. They reside with their two daughters in Los Angeles, California.

A limited number of tickets are FREE for students. https://www.newpaltz.edu/speakerseries/

**LEAD CORE COMPETENCIES:** MANAGING SELF, COMMUNICATING, MOBILIZING INNOVATION AND CHANGE

This event is sponsored by the Office of Development.