

Strategic Planning and Assessment Council

Goals and Progress 2019-2020

Roadmap for planning with Global Goals (GGs) framework:

1. Sharing knowledge:
Continuing to articulate how work across campus already connects to the Global Goals)
Developing a common understanding of sustainability, GG's, campus goals.
2. Integrating the sustainable development approach into our MSCHE self-study
3. Unit-level plan development incorporating Goals and Key Elements
4. Begin to think about new strategic plan based on planning framework and GGs.

2019-2020 Progress

1. Sharing Knowledge

- Library Display highlighting the Goals with student-designed posters from a graphic design course.
- Presentation to Administrative Council in October, 2019, which resulted in a range of connections and information sharing with units across campus.
- Meetings with units including, Communication & Marketing, Facilities, International Programs
- Developed and offered 1 to 2-hour Introduction to the Global Goals for Sustainable Development Training program.
- Offered 2 trainings during January 2020 Training Days.
 - Introduced about 20 staff from various departments to GGs and how to connect.
- SDG Teach-In Week, February 17-21, 2020.
 - Promote teaching and awareness about the Global Goals in as many classes and programs across campus as possible (even if it's just a quick mention of the SDGs)
 - Keynote Speaker: Jeffrey Sachs
 - 17 Tables Brainstorming with Students
- Meeting with Sustainability Faculty Fellows and Friends, June 5, 2020
 - Solicited input on overall planning and ideas about what would be most useful to campus constituencies, especially during virtual times
 - Key components: connect and re-connect people from across campus who are doing work related to the GGs. Sharing, learning from each other is very useful. Themes around inclusion, make sure different voices and different frameworks are included. Develop frameworks for planning – where does campus want to be in 5-10 years?

2. Integrating the sustainable development approach into our Middle States Self-Study

MSCHE Institutional Priorities

- Develop an educational and employment environment that promotes excellence through diversity, equity, and inclusion.
- Review the quality and effectiveness of academic programs, with a view toward developing targeted high-interest program offerings, including multiple modalities of learning and program formats.
- Enhance enrollments and retention, with a focus on increasing graduate and international student admissions and retaining students at all levels.
- **Cultivate institutional sustainability, including financial vibrancy.**

Goals for 2020-2021

1. Continue to develop a shared knowledge/vocabulary around the United Nations SDGs, especially Goal 4 (see Appendix A) and the framework's strength in making connections between global, local, and institutional goals
2. Support the campus' development of a common understanding of the connections between the SDGs, current campus activities, the Strategic Plan Essential Initiatives and related institutional goals/priorities, including the MSCHE Self-Study.
3. Articulate a campus-wide unit-level planning framework.

Specifically:

- Develop language recognizing the institution's commitment to the Global Goals for Sustainable Development on the College's Strategic Planning Website
- Continue to offer information and resources to campus to develop shared understanding
- Capture and highlight the full range of campus activities that relate to GGs.
- Work with Communication & Marketing to highlight GG connections across campus
- Continue to engage campus community through presentations, workshops, training
- Develop and publish a GG's information page
- Continue to integrate the GG work we currently do into campus culture and resources
 - Develop designation for courses that include sustainability content
 - Begin to discuss with GE Board using GG's as framework, based on Compositions' work
- Develop a unit-level planning process
 - Use Penn State Guide as a base, incorporating other resources
 - Develop working model of a campus unit-level planning guide to pilot
 - Pilot guide with selected units, depending on planning process

The basis of our work in connecting campus planning with the Global Goals:

The Global Goals

Reflect the Strategic Plan 7 Essential Initiatives

Connect:

High-level, broad goals

Institutional mission, vision, values

Unit-level planning process

Institutional operational needs to bigger picture

Key Elements Connecting Institutional Values and Global Goals

Culture of Learning/Teaching/Mentoring

Diversity & Inclusion

Access/Equity

Belongingness/Wellness

Resiliency/Adaptability

Innovation

Stewardship of Resources, especially the Earth's

Regional Engagement

Key Processes

Partnerships

Collaborative Approach
Strengths-based
Fiscal Responsibility
Communication
Positive Outlook
Planning with Targets and Metrics