College Council Meeting November 21, 2013

Present: President Christian, Mr. Abt, Mrs. Bagley, Mr. Basch, Mr. Catalinotto, Mr. DiCarlo, Mrs. Kuhlmann, Mr. Tejada, and Dr. Venables. Vice Presidents Eaton, Halstead, Marks, Mauceri, and Rooney, and Ms. Wright. Guests: Dr. Dan Freedman, Dean of the School of Science and Engineering and Director of the Hudson Valley Advanced Manufacturing Center at SUNY New Paltz, Dr. Paul Kassel, Interim Dean of the School of Fine and Performing Arts, and Mr. Rich Winters, Community and Government Relations Associate in the Office of the President.

The meeting was called to order at 3:07 p.m. The Council approved the minutes of the October 3, 2013, meeting.

President Christian introduced Erica Marks, the new VP for Development and Alumni Relations, as well as Rich Winters, the new Community and Government Relations Associate, who will be supporting President Christian and Chief of Staff Shelly Wright with outreach elements of the College's strategic plan, and in particular, Governor Cuomo's Start-Up New York initiative.

Deans Freedman and Kassel gave a presentation about the College's new 3D Printing Initiative and the Hudson Valley Advanced Manufacturing Center that was launched in May 2013. This fall, the College started a new certificate program in Digital Design and Fabrication as well as a new lecture series. The endeavor, a marriage between the College's strong fine arts programs and its growing engineering offerings, is truly a public-private partnership intended to attract new companies and jobs to the region, as well as opportunities for students to find internships and employment in the field. The College is awaiting word on additional competitive state funding to expand the program and build the necessary space adjacent to the Resnick Engineering Building to house the Center.

<u>Chairman's Report</u>: Mr. Abt welcomed new Vice President for Development and Alumni Relations, Erica Marks, as well as Rich Winters, the new staffer in the President's Office.

President's Report: President Christian reported that Dr. John Harrington, retired Professor of Chemistry and founding Dean of the School of Science and Engineering, passed away on November 6. Dr. Christian reported on the symposium to discuss matters of race, gender and identity held on Saturday, Nov. 16. He thanked Council Member Manuel Tejada, president of the Student Association, for the group's and Mr. Tejada's good work in organizing this critical opportunity to bring the campus community together to learn and talk about how to move toward the College's goals of equity, inclusiveness, and tolerance. A number of faculty, staff, and administrators participated in the event, including many who facilitated small group discussions. The student turnout was strong, and underscored how much these issues matter to students and warrant ongoing, rather than episodic, discussion among members of the campus community. President Christian's welcome remarks at the event, his message to the campus community following the event, and campus coverage of the event can be found on the College's website.

As outlined in his monthly report, Provost Mauceri along with Tanhena Pacheco-Dunn (Executive Director of Compliance and Campus Climate) and a group of faculty are organizing a

faculty-led program to inform and guide other faculty in discussing sensitive issues related to race, gender, bias, and privilege in the classroom. He encouraged Council Members' participation in the effort to "reclaim" the message that hateful speech is not the New Paltz story by posting an uplifting, positive or hopeful message about the New Paltz campus on your door. The College is planning a workshop for student and faculty leaders for spring semester, new programming for orientation, and systematic efforts to discuss issues of living, learning, and studying in a diverse community.

About 1,500 prospective students and more than 4,000 people altogether visited the campus for Open House on Oct. 26. The campus "showed" well. Prospective students praised the encouraging and knowledgeable professors they met, our well-kept campus, helpful student guides, and the excitement of viewing student work. It is early in the application season and comparisons with last year are not useful because of the disruption caused by Hurricane Sandy in fall 2012, but our numbers are encouraging – currently well ahead of all other SUNY comprehensives.

Spring registration of current students is well underway and enrollments are robust. The spring transfer class is shaping up well, with numbers of accepted students identical to last year at this time and deposits up by more than 10% -- an encouraging sign because our efforts to attract well-prepared transfer students are constrained by lack of on-campus housing.

We are expanding our January online offerings to help students progress academically. In our pilot program last year, 135 students enrolled. To date, 520 individual students have registered, indicating high demand and interest in these courses.

The Final Environmental Impact Statement (FEIS) for the Park Point housing project was accepted recently by the New Paltz Town Planning Board, an important step in moving this project to realization. The Planning Board has scheduled public hearings on Park Point for November 25 and December 9. Those hearings will not modify or further challenge the FEIS, but perhaps identify other issues that regulatory agencies may consider in final design and approval of the project. The president's letter to faculty and staff about "Why We Need Park Point" posted on the College homepage provides detail about what this project means to SUNY New Paltz, its future, and our students. Many of you are aware that one of the major points of contention over Park Point is whether it should receive consideration for a PILOT (Payment in Lieu of Taxes) through the Ulster County Industrial Development Agency. Student housing is eligible for a PILOT through this program because a shortage of affordable housing has been identified as a significant issue holding back economic development in the Hudson Valley. By providing student housing, Park Point would relieve the strain that our students place on housing stock in New Paltz and surrounding areas, freeing up housing to meet other demands. That is the public and economic value that the Park Point project provides, beyond student housing per se, and why it warrants consideration for a PILOT.

Council Member Venables asked if the project would be paying taxes. President Christian noted that prior to the SUNY Foundation purchase of the formerly agricultural land, the taxes paid by the Moriello family was about \$800 a year. He explained that Wilmorite would pay full taxes on the 30 faculty/staff townhouse units and that the Ulster County IDA will consider Park Point for a Payment in Lieu of Taxes for the first 25 years that would eventually be full taxes from years 25-46 of the lease agreement with the Foundation.

Dr. Robert Thurman of Columbia University and the US Tibet House, engaged a nearly full-house audience in LC 100 with his views and analysis of Tibetan culture during the fall Distinguished Speaker Series event. Before the lecture, 48 of the College's top donors and supporters and their guests had a chance to meet Professor Thurman and have a private tour of the current Dorsky Museum exhibition on Tibetan art.

Vice President for Development and Alumni Relations Erica Marks joined us November 1 and is already busy at work. She and President Christian attended a conference earlier in the week focused on strengthening the working relationships of college presidents and their chief development officers in fund-raising efforts. Several weeks ago, President Christian and VP Marks joined major donors at a SUNY event in New York City honoring top supporters who joined the "Chancellor's Society" to recognize and celebrate significant philanthropy. The College is planning a major donor-cultivation and VIP event in conjunction with the Foundation Board meeting in December in New York City, and will organize an on-campus donor reception as part of the spring semester Distinguished Speaker Series.

The Office of Alumni Relations is finalizing a list of candidates for the new Alumni Relations Advisory Board. This is an action item in the alumni plan to support the College's strategic plan initiative of engaging alumni more effectively in the life of the College. This group will initially have 15 to 25 alumni, and will first meet in early 2014. The College is not maintaining a relationship with the previous alumni association, because the structure and incorporation of that group is inconsistent with SUNY guidelines for alumni organizations, and its focus has been narrowly developed to serve its members in the immediate area. This has resulted in limited meaningful interaction with the College, little support of institutional goals, and little connection with alumni in other parts of the United States and the world.

A small group of faculty and administrators traveled recently to the Center for Discovery in Harris, NY (Sullivan County) to explore possible collaborations that involve faculty research opportunities, new or expanded internships and other partnerships in fields as diverse as communication disorders, music therapy, theatre, and mechanical engineering, and possible academic program initiatives. The Center is a residential facility for youth and adults with severe physical and developmental disabilities, and is one of the largest employers in Sullivan County.

School of Education Dean Michael Rosenberg and Elementary Education/Literacy faculty are working to build a new literacy program that will serve youth in the Newburgh community. This program is being developed in collaboration with Mount St. Mary's College, the Newburgh Armory, philanthropist Bill Kaplan and State Sen. William Larkin. The College is interested in supporting initiatives like these that expand academic opportunities for students and faculty consistent with the College's mission, and to strengthen the strategic plan goal of increasing connections and contributions to the region.

The College is awaiting word (due in early December) on a funding request through the Regional Economic Development Council to support the 3D printing/Digital Design and Fabrication initiative. The College continues to meet with possible partners in 3D, including manufacturers of 3D printing equipment, as well as businesses (3D printing and others) interested in joining the tax-free Start-Up NY initiative as SUNY New Paltz partners. President Christian reported that he recently met with administrators at the College of Nanoscale Science and Engineering at

Albany along with economic development officials to discuss the 3D printing initiative and possible areas of collaboration.

To manage the burgeoning workload associated with our 3D project, Start-Up NY, and other government and community relations work, and in support of the strategic plan, Rich Winters, formerly in Undergraduate Admissions, has joined the Office of the President as Community and Government Relations Associate. In this capacity, he will assist President Christian and Shelly Wright, Chief of Staff, in an array of projects and initiatives. Rich, a 2009 New Paltz graduate in political science, spent three years as Staff Assistant then District Representative to then-local Congressman John Hall.

New York State Senator Cecilia Tkaczyk, a strong education supporter, recently visited the campus to speak at a conference and to meet with President Christian to discuss program offerings at New Paltz, faculty expertise available at New Paltz to help inform her understanding of key issues, our willingness to convene important regional events, our 3D Initiative, Start-Up NY, and other initiatives.

Finally, President Christian noted that the Council term for colleague and friend, Bythema Bagley, recently ended and she has informed him that she has decided not to be considered for another term. As is customary, she will stay on until her replacement has been named. President Christian said he has reluctantly accepted her decision, but would not let this moment pass without recognizing her contributions and make sure she knows how much the College has appreciated her involvement in the Council, including interim leadership when former Chairman Harry Scherr passed away. He noted her engagement in other important College events such as presidential selection committees and Middle States reaccreditation visits, her wise counsel to him, other presidents and senior staff over the years in times of crisis and times of promise, and her role as an ambassador to the local community and region. Bythema devoted 21 years to her alma mater in this important public role.

Later in the meeting, the Council would recognize her with a Resolution of Appreciation that captures these and other aspects of her service. The resolution will become part of the permanent record of this meeting and a copy will be framed for Council Member Bagley.

Mrs. Bagley noted that she has experienced a great deal of professional and personal reward from her work on the Council over the last 21 years. She said she was proud of the positive impact the College has had on its students in terms of changing their lives for the better. She has taken great pleasure in working with the Council and the College's leadership and she wished everyone Godspeed.

Budget Report: Vice President Halstead shared her budget report. See attached Power Point slides. She explained that revenue totals for fall semester were a bit short because of the continuing decrease in part-time graduate school enrollments and the loss of graduate tuition revenue as well as a drop in the College's undergraduate overall target because we are graduating students in larger and larger numbers and will need to increase the numbers we bring in to make up for those who are leaving. She said she expects that with a planned increase in transfer numbers in the spring as well as international students who are scheduled to arrive, the spring revenue should make up for the dip in the fall. Expenditures as of November 6, 2013 are at 27.2 percent and the College is one-third of the way through the fiscal year, so the College is

well within its spending targets. VP Halstead said she expects personnel savings again this year from faculty lines that have been budgeted but not yet filled. There are 18 new positions to be hired. Even though tuition revenues are slightly under target, she sees no cause for concern because the personnel savings will also help backfill the tuition dip.

VP Halstead noted that the College is about to kick off the budget allocation planning process for the 14-15 year and that it is too soon to tell how much will be available to allocate to new expenditures. She has encouraged units to ask for critical needs and once the state budget has been settled and SUNY determines allocations to campuses, she will have a better sense of what the College can commit to in terms of a spending plan. She reported that SUNY System is petitioning the Division of the Budget to offer state support for the contractual salary increases of \$1.2 million rather than make the College take those costs out of the new tuition revenue from the fourth year of the rational tuition policy, if it is approved.

Chairman Abt entertained a motion to consider a Resolution of Appreciation for Council Member Bythema Bagley at the close of 21 years of service on the College Council. Council Member Basch so moved and Council Member Venables seconded. Chairman Abt read the resolution as set forth below and the Council approved the motion unanimously to make the resolution a part of the permanent record of these meeting minutes:

A Resolution of Appreciation for Bythema B. Bagley

Whereas, Bythema B. Bagley has provided extraordinary service to the State of New York, the State University of New York, and, particularly, the State University of New York at New Paltz; and

Whereas, she was appointed to this Council by Governor Mario M. Cuomo in 1992; reappointed in 1999 by Governor George E. Pataki; and again in 2009 by Governor David Paterson, and has served this institution with great distinction over these twenty-one years during the administration of four College Presidents: Alice Chandler, Roger W. Bowen, Steven G. Poskanzer; and, Donald P. Christian; and

Whereas, her commitment to the advancement of the State University of New York at New Paltz as a premier institution of higher education has been unwavering both in her distinguished professional career as an educator in the Kingston and New Paltz school districts where she was recognized for her highly regarded principles and practices; and as a Class of 1983 alumna of the College she has always shown great devotion for her role on the College Council; and

Whereas, Bythema was appointed Interim Chair of the College Council in January, 2008, after Harry Scherr, III, Chair of the College Council, died in December, 2007. She served in this capacity with excellent leadership qualities and had the respect of her peers until the Governor appointed a new Chair in June, 2008; and

Whereas, her attentiveness to student needs and concerns has been a hallmark of her commitment to the College to grow and develop as an educational institution of the highest quality; and

Whereas, she played a key role as a member of the Presidential Search Committee in securing the leadership of the College's current President, Donald P. Christian, and in steadfastly and wisely advising and supporting him; and

Whereas, she has given generously of her remarkable intelligence and many talents in support of the students, faculty, staff and administrations of the State University of New York at New Paltz and to this College Council; and

Whereas, this College Council is desirous of recognizing her many and significant contributions to the College and the work of the Council during these last 21 years; therefore be it

Resolved, that this College Council pay special tribute to Bythema B. Bagley; and be it further

Resolved, that these preambles and resolutions be entered upon the minutes of the Council and a copy thereof be presented to her.

Adopted by the College Council of the State University of New York at New Paltz on the 21st day of November, two thousand thirteen.

Council Member Bagley stated that she would be looking forward to seeing all the wonderful things in the future for this College by virtue of the fact that already in this county and this country SUNY New Paltz is "quite hot stuff."

Mr. Abt noted that the spring Council meetings have not yet been set but would likely happen in February, March and April. Dates will be sent out soon.

Council Member Kuhlmann asked if it would be possible to visit the Digital Design and Fabrication Lab at a future date. It was agreed that prior to a spring Council meeting, the College would arrange for such a visit for interested Council members.

The meeting adjourned at 4:15 p.m. and was followed by a reception honoring Council Member Bagley. Reception attended by President Emerita Alice Chandler and her husband, Horace, Provost Emeritus William Vasse and his wife, Sally, and Executive Assistant to the President Emerita Gail Gallerie, in addition to current members of the College Council, President's Cabinet and President's Office staff.

Respectfully submitted,

Shelly A. Wright

Chief of Staff/Associate Vice President for Communication



Budget Presentation College Council

November 21, 2013



FY 13-14 Status of Core Instructional Budget As of November 6, 2013

REVENUE

% Received 86.0% 0.0%	42.7%	100.0%	0,000	% Spent	28.9%	23.2%	13.7%	27.4%	20.0%	23.5%	4.9%	26.9%	27.2%
Actual 20,542,248	20,542,248 15,894,300	15,994,300		Actual	14,835,758	849,037	357,565	310,170	139,209	317,961	50,791	586,834	17,447,326
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Budget 23,876,300 24,191,300	48,067,600 15,994,300	15,994,300		Budget	51,403,983	3,663,175	2,601,042	1,132,325	695,767	1,355,821	1,030,159	2,179,628	64,061,900
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Fall Tuition & Fees Spring Tuition & Fees Total Funded Generated by Camping Activities	State Support	Total Revenue	EXPENDITURES	Personal Service	Temporary Service	Utilities	Supplies	Travel	Contracts	Equipment	Tuition Scholarship		Total Expenditures

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Kenneth J. Abt Chair, College Council