

REPORT ON

GENEROSITY

2019–2020



THANK YOU

GENEROSITY *in action*

Our community has come a long way since those uncertain early weeks of the COVID-19 pandemic. We've worked together to overcome challenges and support each other through hardship. We've sacrificed and succeeded in ways that may have once seemed unimaginable.

Through it all, the unique strengths of the SUNY New Paltz community have been on full display. We recognize the great opportunities that lie ahead and the positive role that each of us can play in impacting the future of SUNY New Paltz students each year, even during the years that are difficult to navigate.

This report showcases those strengths: the resilience of students adapting to new ways of living and learning; the selflessness of faculty and staff lending their expertise to the response; and the generosity of both alumni and donors, and friends of the College who have transformed our programs through private philanthropic support.

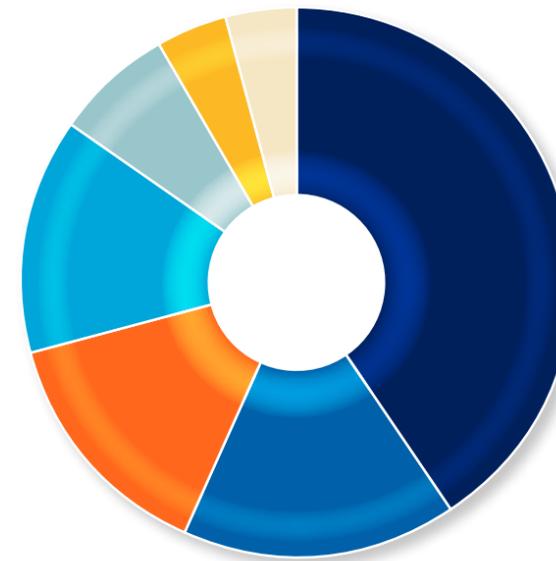
As we near the conclusion of *Soaring Higher—The Campaign for SUNY New Paltz*, the first comprehensive campaign in the College's history, we proudly anticipate exceeding our \$23 million goal. This includes more than \$1.5 million in scholarship support contributed in FY20 alone, the establishment of new programs like the Student Psychological Resilience Project, and growing the Crossing the Finish Line Fund Endowment, which helps students in crisis complete their education, as well as vital support for the Student Crisis Fund.

Despite many in-person events being on hold this year, many of you, our alumni and friends, reconnected virtually. You spoke on panels and judged student competitions. You participated in the Women's Leadership Summit, the Distinguished Speaker Series and artistic forums, and you continue to provide service on advisory councils. In this way, students learn what it means to be a New Paltz alum and supporter—and what it means to give back.

Thank you for all that you have done and continue to do, even in the face of great adversity. And thank you for considering how your support may grow and have an even greater impact on our students and their future.

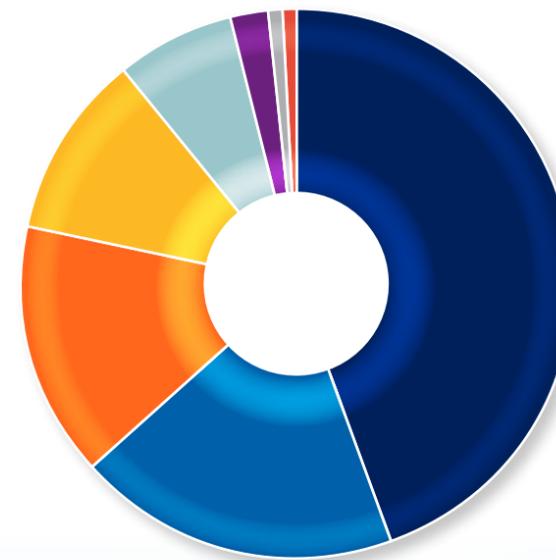


Erica Marks
Vice President for Development & Alumni Relations
Executive Director, SUNY New Paltz Foundation



SOURCES OF SUPPORT

Donor Category	Giving Amount
Alumni	\$1,419,369
Current and Former Faculty/Staff	\$567,490
Friends	\$493,229
Foundations	\$480,942
Parents	\$247,155
Corporations	\$145,150
Students Friends	\$135,947
Totals	\$3,489,282



Areas of Support	Giving Amount
Scholarships	\$1,551,144
The Dorsky Museum	\$659,517
Fund for New Paltz (Unrestricted)	\$530,551
Other	\$373,805
Academic Divisions	\$242,285
Benjamin Center	\$163,068
Athletics	\$27,878
Library	\$26,824
Totals	\$3,489,282



SCHOLARSHIPS *in action*

Jenna Wallace '21 (Music)

Recipient of the Gary and Janaki Patrik Music Endowment

“
 Music changed
 my life, and the
 life of my sister,
 for the better...
 Thank you for
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 to continue my
 studies at SUNY
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—JENNA WALLACE '21

”

Jenna Wallace '21 (Music) was only 10 years old when her family found out that her younger sister would never be able to communicate verbally. Initially devastated by the news, family sought ways to cope and soon learned they could engage and socialize as a family through music.

“When I sang and played instruments with her, she was able to express herself in ways I’d never seen,” said Wallace. “Music truly changed our lives.”

This experience inspired Wallace to pursue a degree in music at SUNY New Paltz. And now, with help from the **Gary and Janaki Patrik Music Endowment**, Wallace plans to continue her education and earn her master’s degree in music therapy.

The Gary and Janaki Patrik Music Endowment was established in 2011 to help highly deserving music students with financial need.

After completing her graduate studies, Wallace hopes to become a board-certified music therapist and earn her licensure for creative art therapy.

“Music changed my life, and the life of my sister, for the better,” said Wallace. “Thank you for providing me the opportunity to continue my studies at SUNY New Paltz. This scholarship will contribute to the resources and materials needed for graduate school and allow me to pursue my master’s in music therapy. Thank you!”

PROGRAMS *in action*

Ira Schreck '74 and Barbara S. Ginsberg

Student Psychological Resilience Project Fund



In summer 2020, SUNY New Paltz and the SUNY New Paltz Foundation established the **Student Psychological Resilience Project Fund**, which provides students with the training and skills needed to cope with stress related to the pandemic and multiple other challenges through a peer advocacy model.

The new program is made possible thanks to support from alumnus **Ira Schreck '74** and his wife, **Barbara S. Ginsberg**. The two reside in High Falls, N.Y.

“These students are facing enormous challenges, including a global pandemic, political dysfunction, systemic racism, climate change, to go along with daily financial and social

pressures,” said Schreck. “It has never been more important to provide students with the skills to find a measure of equilibrium, both for the present and to carry with them as they enter the world. This program is designed to do exactly that.”

Under the guidance of the Institute for Disaster Mental Health (IDMH) Deputy Director Karla Vermeulen and Program Coordinator, Kelsey Valencia, the Fund supports the activities of 11 students who serve as Student Resilience Advocates to provide psychological first aid education and stress management tools through innovative programming and support.

A longtime friend of the College, Schreck has been practicing entertainment law for more than 30 years. A member of both the New York and California bars, he is a founding partner of Schreck Rose Dapello Adams Berlin & Dunham, which has offices in New York City and Beverly Hills.

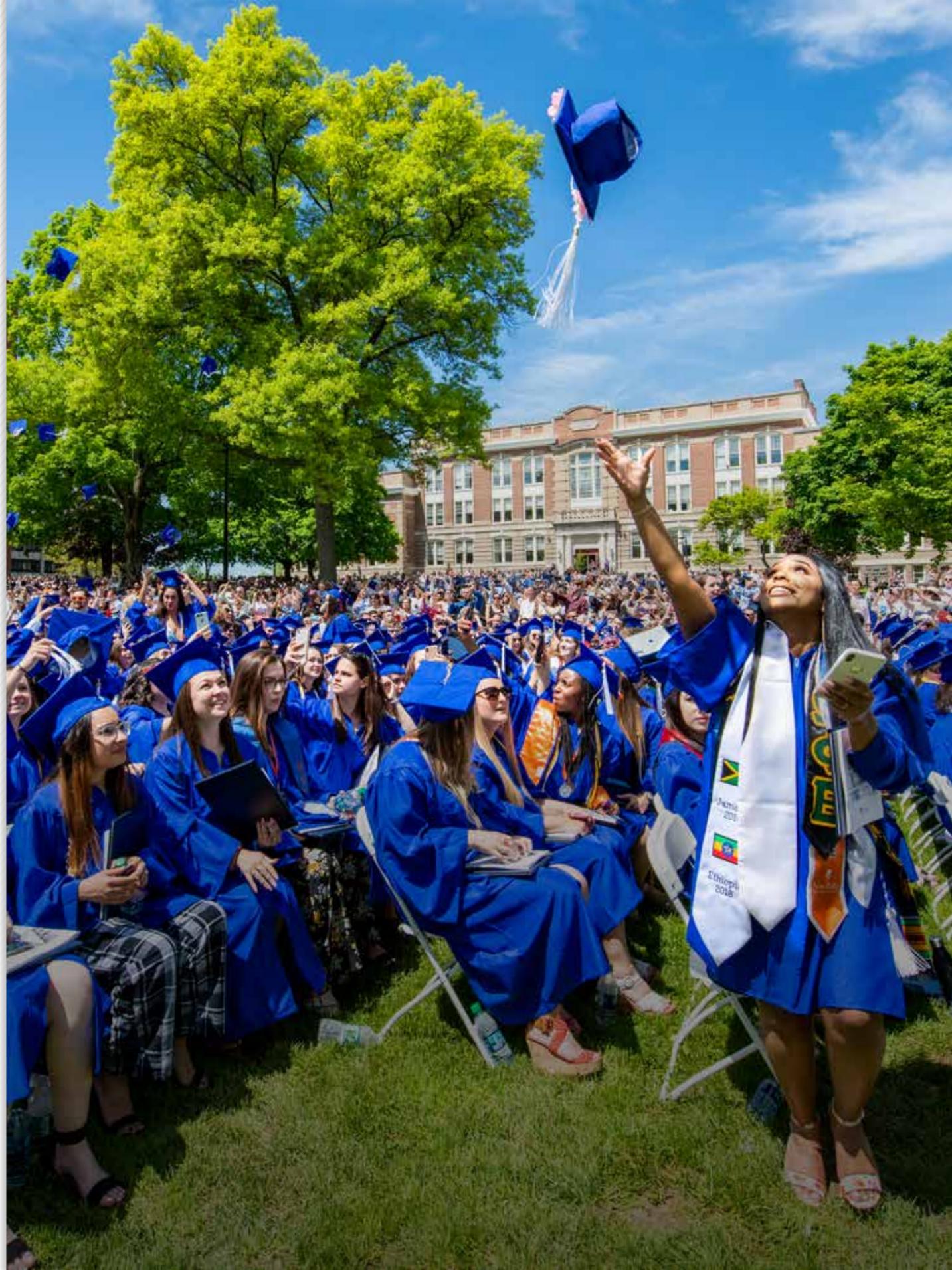
After attending SUNY New Paltz, Schreck graduated as a Kent Scholar from Columbia Law School, and

then clerked for U.S. District Judge H. Lee Sarokin. In addition to his involvement with the Student Psychological Resilience Project Fund, he is on the Board of Directors of Opening Act, a not-for-profit that provides after-school theatre programs to New York City high schools, and the Board of Trustees of Second Stage Theatre. He is also a member of the Facilities Committee of the Mohonk Preserve.

Ginsberg, a graduate of Binghamton University and New York University School of Law, specialized in intellectual property and entertainment law before transitioning to volunteer work. Among other endeavors, she has represented survivors of domestic violence and served in the area of homelessness in New York City. She also serves on the Board of Directors of Mohonk Preserve.

Thanks to Schreck and Ginsberg, funding to support programming for two years began summer 2020. Visit newpaltz.edu/give to learn how you can support this program.





PHILANTHROPY *in action*

SUNY New Paltz Professor Emeritus and Foundation Board Director Giancarlo Traverso



For SUNY New Paltz Professor Emeritus and Foundation Board Director **Giancarlo Traverso**, philanthropy is about family. Despite not having children of his own, this means honoring his family while supporting young adults as they embark on their own educational journeys.

“I became a donor moved by two desires: the need to show appreciation to the parents who gave me and my brother life, who were always there for us in life, and to help the young achieve the fullness of their being at a special unrepeatable moment in the brief arc of life when mind and soul are ripe for growth,” said Traverso.

To honor his parents, Traverso created the **Luigi and Anita Traverso Endowment for Italian Studies** (2001) and the **Luigi and Anita Traverso Photography Award Endowment** (2013). To honor his brother Giuseppe, he created the **Giuseppe Traverso Citizen Naturalist Endowed Internship** (2014), to support awards to SUNY New Paltz student interns who participate in ecological monitoring and other conservation science programs of the Mohonk Preserve.

A New Paltz resident, Traverso sees his role as one of educator, supporter and mentor. “In this way I embrace in part the children of others as my parents and brother embraced me, which becomes for me a gift beyond my giving.”

Traverso currently serves on the SUNY New Paltz Foundation Board, the SUNY New Paltz Campaign Cabinet, and began the Italian Studies program in 1968. He helped establish the Urbino summer and academic year programs and was director of international education

from 1980 to 1982. He taught French language and literature courses as well as Italian language, literature, and cinema courses until his retirement in 1998.

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—GIANCARLO TRAVERSO

Crisis Funds Support Students in Need

When students encounter unpredictable financial hardship, such as an accident, illness, natural disaster or other unforeseen events such as the coronavirus—their success as a student is threatened. The **Student Crisis Fund** was developed to better respond to our students and provide one-time grants for essential academic needs such as books and supplies, or basic needs such as food, short-term housing, and transportation.

“Many of our students and their families are suffering financially right now,” said Vice President for Development and Alumni Relations Erica Marks. “Emergency funds provide much-needed stability as they continue their academic journey. Knowing someone cares about their success is a powerful motivator.”

Additionally, changing financial circumstances can directly impact a student’s ability to pay for tuition

and other expenses, particularly for those students who are already economically stretched. The **Crossing the Finish Line Fund** helps students (juniors and seniors) struggling with unanticipated changes in their economic situation, stay in college and finish their degrees.

The endowed fund grew by \$214,000 thanks to new donations (gifts and pledges) received during 2020 (Jan. 1–Dec. 31).

“Every dollar given to the Crossing the Finish Line Fund up to \$100,000 was matched thanks to two anonymous donors. We were encouraged by all the support received during this extraordinary time,” said Marks. “The scholarships awarded, which allowed recipients to ‘cross the finish line’ and graduate, as well as emergency grants provided by the Student Crisis Fund give students hope.”

New Endowments

The Art History Endowed Scholarship Fund

Established by William and Sally Rhoads in 2019, the Art History Endowed Scholarship Fund supports undergraduate SUNY New Paltz students, who demonstrate exceptional enthusiasm for the study of art history.

Howard I. Goldblatt '73 and Leila Cohen Endowed Public Policy Scholarship Fund

Established in 2020 by Howard Goldblatt and Leila Cohen to provide scholarship support students majoring in Political Science.

Patricia M. Gould-Peck '66 Endowed Memorial Scholarship in Art Education

Established in 2020 by Patricia Gould-Peck '66, to provide scholarship support for Art Education majors in their senior year.

Dr. Nancy F. Marino '70 Endowed Scholarship for Study in Spain Fund

Established by Frank McBath in order to memorialize scholar and educator Dr. Nancy F. Marino '70. An internationally known scholar of medieval and renaissance Spanish culture, Marino achieved the rank of Distinguished Professor of Spanish in the Department of Romance and Classical Studies at Michigan State University. As a career-long advocate and administrator of study abroad in Spain, these funds support travel scholarships to students desiring

to deepen their study of Spanish history, literature, culture and/or language through travel and study in Spain.

Helen A. & James T. McShane Endowed Scholarship for Study in Ireland

Established in 2019 by alumni Brian '74, Dennis '77 and Timothy '84 McShane in honor of their parents, Helen and James McShane. This fund supports travel scholarships to students desiring to experience the history, literature, culture and or language of Ireland first-hand through the Center for International Studies study abroad program.

Emily J. Monahan '89 '94g & Michael J. Jurkovic Endowed Scholarship

Established in 2019 to support SUNY New Paltz students who are graduates of Newburgh Free Academy and who are majoring or intend to major in disciplines offered within the College of Liberal Arts and Sciences or the School of Fine and Performing Arts.

Linda Schwab-Edmundson Endowed Scholarship for Early Childhood Education

Established in 2019 to support SUNY New Paltz students majoring in Early Childhood & Childhood Education who are underrepresented in the field.

THE TOWER SOCIETY

Donors who make a provision for New Paltz in their estate plans become members of the College’s Tower Society and demonstrate to others a deep concern about the future of public higher education and the students who come here. We are grateful to the many alumni and friends who have given to the College through their planned gifts. These thoughtful and generous contributions, both large and small, help sustain the educational excellence that is SUNY New Paltz.

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For more information about planned giving, please visit newpaltz.giftlegacy.com

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The Campaign for
SUNY New Paltz

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