

Scholarship Recipient Profile
Isabelle Hayes '19
(Political Science;
Communication Studies)
Honors Program

"I'm passionate about women's rights, social justice and environmental issues."

Report on Generosity

The SUNY New Paltz Foundation

Isabelle Hayes '19 (Political Science; Communication Studies) was this year's recipient of the Cetrino Family Scholarship.

"I'm passionate about women's rights, social justice and environmental issues," said Hayes. "I learned a lot by dedicating myself to The Benjamin Center internship opportunity that this scholarship afforded me."

The scholarship was established to support an outstanding junior or senior pursuing a career in public service. Applicants must demonstrate financial need and must be available to intern at The Benjamin Center for at least 10 hours per week during the academic year and at least half-

time for the following summer. The scholarship was created by **Tom Cetrino '73** (Political Science), now research consultant to The Benjamin Center.

Cetrino credits his SUNY New Paltz professors, particularly Gerald Benjamin and Alan Chartock, with inspiring him to pursue a career in public service. After New Paltz, he went on to earn his master's degree in criminal justice from SUNY Albany and then embarked on a decades long career in research.

For Hayes, who is the youngest of four college-bound children in her family, the scholarship helps to relieve the economic pressure faced by her parents.

"It is a true honor to receive this scholarship," said Hayes. "All of my siblings have gone to SUNY schools and my parents have taken loans to help pay for college. This will have such a positive impact on me and my family."

Hayes has been a member of the College's Honor's Program since her freshman year and has served as the liaison for the past two years. She is a sustainability ambassador and co-founder and president of the Climate Action Club on campus. She was also the student speaker at the 2018 Convocation Ceremony, and received the Chancellor's Award for Student Excellence.

Women in Philanthropy

A conversation with Foundation Board Directors **Myra Kressner '76** (Adolescence Education: English) and Tamah Wiegand

Founded in 1976, the Foundation works to enrich the quality of academic life at New Paltz by raising private contributions. Gifts to the Foundation enhance the teaching, learning and discovery on campus. Here, we speak with Foundation Board Directors **Myra Kressner '76** (Adolescence Education: English) and Tamah Wiegand about their unique gifts to SUNY New Paltz and the expanding role of women in philanthropy.

What inspired you to give to SUNY New Paltz?

MYRA (ROSENBERG) KRESSNER '76: As an alumna, it has been important for me to give back for many years. In addition, my daughter is on the Autism Spectrum and it was difficult to see her struggle to face certain challenges and transitions when she attended college. I created a fund at SUNY New Paltz to provide access and tools for academic and professional success to other students in similar circumstances. I wanted to transform her difficulties into an opportunity for other students like her at a place that holds meaning for me and my past experiences.

TAMAH WIEGAND:

That's truly inspiring, Myra. It's obvious we were both influenced by our personal lives and experiences. After my retirement from a long career in education, I immersed myself in travel. I've been especially fortunate to have visited every continent. Travel has been very important to me; it has truly enriched my life. I wanted to create a scholarship that would

"I want all students to make the most of their time at New Paltz . . . including the students who will benefit greatly from these funds."

—Myra (Rosenberg) Kressner '76, SUNY New Paltz Foundation Board Director

allow students to experience other cultures and understand the complexities of life outside the United States.

Tell me more about your specific gifts to the Foundation...

MYRA: The Kressner Family Autism Spectrum Disorder Program Fund is a three-year pilot program created to benefit students as they transition into college, then to employment. Students benefit from these types of educational services when they are available, so it's up to us to ensure they are an option.



Myra Kressner '76 (Adolescence Education: English)

TAMAH: For us, it was a passion for new locations and cultures that inspired my husband and me to create the Tamah and Warren Wiegand Travel Fund, a scholarship that supports students who wish to travel or study abroad through the Center for International Programs. We're providing these awards to students who travel to destinations other than Western Europe, New Zealand and Australia, because we believe it's important for them to



Warren and Tamah Wiegand

"Travel has been very important to me. It has **enriched** my life."

—Tamah Wiegand, SUNY New Paltz Foundation Board Director

learn about a culture completely different from their own. This kind of academic and personal challenge encourages growth in ways other experiences may not.

MYRA: What a terrific program you've made possible for students! I wish I'd had that kind of opportunity when I was at New Paltz.

What role do women have in philanthropy?

MYRA: Women today are using our personal experience to design new giving models. We have our own modes of engaging in

philanthropy and discovering that we have the agency to make powerful changes in our communities, nationally, and even globally. It takes a sense of community, connection and commitment.

TAMAH: I see great potential for the next generation of women leaders in philanthropy. You can almost feel it when meeting with the creative-minded students at New Paltz, and I've enjoyed getting to know several who have participated in study abroad. These young women bring a lot of momentum and new ideas to the table. They have the potential to take women's funds in new and important directions once their time comes. Hopefully, women like Myra and me can help inspire them.

Why did you join the Foundation Board at SUNY New Paltz?

MYRA: I credit my education at SUNY New Paltz with my later success in the business world. I

was able to build a substantial portfolio by innovating print and web-based media as a publishing and marketing executive for decades. I want all students to make the most of their time here, because once they graduate, a whole range of opportunities can come their way. Serving on the Board allows me to remain closely connected to the place that provided me with so much. New Paltz is the reason for many wonderful things in my life and it feels good to give back!

TAMAH: Throughout my career, I served as a teacher and administrator at the Brearley School in New York City. It's an independent school for girls in grades K-12. I really believe that our future depends on this generation of educated, informed citizens, and women. I come from a tradition that supports the idea of philanthropy as part of education. Now, on the Foundation Board for a public college like New Paltz, I realize this is even more important. It's up to all of us to provide the quality of education and experience that students need and deserve as global citizens. Like Myra, I appreciate the opportunity to give back.

Both Myra and Tamah returned to campus in spring 2019 for the Fifth Annual Women's Leadership Summit. The event brought together more than 30 alumnae and thought leaders to connect with students. It provided important conversations, insights, and career advice. For more information visit newpaltz.edu/news.

New ENDOWMENTS

JULY 1, 2017 — JUNE 30, 2018

Endowed gifts enhance the educational experience at the College and may be established with as little as \$25,000 for a recruitment scholarship. Other endowed scholarships start at \$40,000 and program support endowments at \$50,000. These endowments support a specific purpose, program, academic department or activity. The focus is always on providing students with the best opportunities to learn, grow and prepare for the future.

■ **Alumni Association Elaine Kniffen '36 Endowed Recruitment Scholarship** was established in 2018 thanks to a generous bequest from the estate of Elaine Kniffen '36. Ms. Kniffen served on the Alumni Association for many years and served as a SUNY New Paltz Foundation Board director. She was an educator, mentor, and a champion of SUNY New Paltz from her very first year on campus. The scholarship was created to help SUNY New Paltz recruit and retain academically talented incoming freshmen.

■ **William & Yvonne Allenson Education Scholarship Fund** was established in 2018 thanks to a generous bequest from the estates of William and Yvonne Allenson. Emeritus Professor Yvonne Allenson was the former chair emerita of the Division of Health, Physical Education, Athletics and Recreation, a now-retired program at SUNY New Paltz. This fund will provide a scholarship to a SUNY New Paltz student who has demonstrated academic excellence and talent as an education major.

■ **William & Yvonne Allenson Art Studio Scholarship Fund** was also established in 2018. Emeritus Professor William Allenson taught at SUNY New Paltz for 25 years in the Art Studio Department. During his time at the College, he created the BFA in Wood Design major. This fund will provide scholarships to students of SUNY New Paltz majoring in Art Studio who work with three-dimensional art, preferably utilizing the medium of wood.

■ **Campus Auxiliary Services Sustainability Endowment** was established in 2018 through the generosity of Campus Auxiliary Services as a means to provide students with farm-based sustainability courses that cross disciplines and focus on sustainability. Students benefit from experiential learning opportunities that nurture innovation in the learning environment and strengthen regional and community engagement in the Mid-Hudson region.

The Dyson Foundation

awards \$500,000 to SUNY New Paltz to expand advanced manufacturing capabilities

An award from the Dyson Foundation allowed the Hudson Valley Advanced Manufacturing Center (HVAMC) at SUNY New Paltz to purchase 3D metal printing, wax printing and continuous-build equipment.

The award has the potential to transform the manufacturing industry in the Hudson Valley, through a dramatic expansion of the HVAMC's ability to deliver high-value 3D printing for both prototypes and final-use parts to regional businesses.

The \$500,000 awarded to the SUNY New Paltz Foundation enabled the HVAMC to purchase three distinct technologies and expand staffing to help Hudson Valley manufacturers and other businesses take advantage of the Center's new capabilities.

These new additions included an investment in a direct metal printer, produced by Desktop Metal, a wax 3D printer that can print at extremely high resolution, and the opportunity for HVAMC to work with Stratasys to implement a "Continuous Build" printing system, which automates the process of removing a completed build from a printer and starting the next.

When the HV3D initiative and Hudson Valley Advanced Manufacturing Center at SUNY New Paltz began, the College envisioned a true public-private partnership that would feed economic growth in the region for decades.

The addition of these new technologies will arrive to the HVAMC just as it is preparing to relocate to a larger, modern space in the College's 19,000-square-foot Engineering Innovation Hub when that building is completed.



Learn more about the HVAMC at SUNY New Paltz, the nation's leading academic center for 3D printing applications, at www.newpaltz.edu/news.

TOWER SOCIETY

The Tower Society recognizes those who have chosen to leave a gift to the SUNY New Paltz Foundation in their estate or retirement plans. These gifts may be directed to support specific programs such as student scholarships or academic departments. Deferred gifts help New Paltz grow and pursue new opportunities, securing its place as a leader in higher education. For more information about the Tower Society:

■ newpaltz.edu/give/tower

■ **Call Mary Rahe, major gift officer, at (845) 257-2602**

■ Bequests

To make a bequest, simply add the following language to your will: "I, [name], of [city, state, ZIP], give, devise and bequeath to the SUNY New Paltz Foundation, Inc., Tax ID # 22-2141645, [written amount or percentage of the estate or description of property] for its unrestricted use and purpose."

Current Members

Agnes C. Adams '47
Arthur A. Anderson
Susan M. Baggerman '57 '72g
Mary Elizabeth Bannon '81
Stephen D. Becker '70
Lori A. Beer '94
John T. Beetar '74, '76g
Leonard A. Boccia '89
Francis '53 and Bonnie Cahill
Tom E. Cetrino '73
Dr. Alice and Dr. Horace Chandler
Dr. Mary Jane Corry
Dr. Arthur A. Delaney '53
Michele T. DiPalo-Williams '77
Barbara E. Dorner '67
Noah P. Dorsky

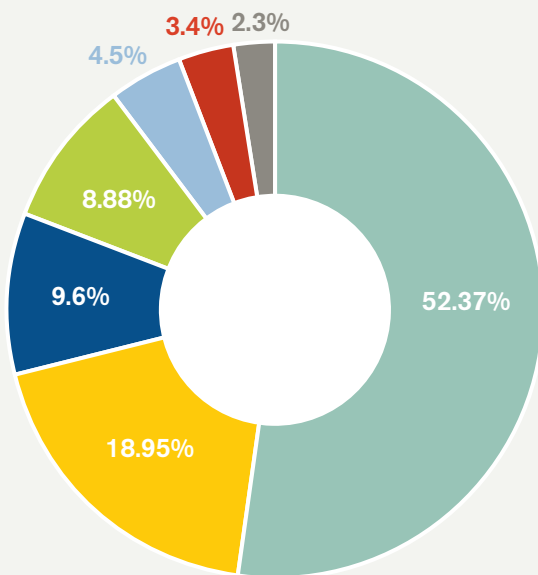
Lynne L. Doty '75
Alan '69 '91g and Francoise Dunefsky
Dr. Phyllis R. Freeman and
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Gail K. and Joseph A. Gallerie
Drew R. '76 and Donna T. Goodbread
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Matthew Healey
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Jeannie Irvine '78
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Patricia Gisin King '60
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Henrietta '68 '71g Mountz
Gayle "Jake" Jacobs Olson-Binder
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Lilla LoCurto and William Outcault
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Phyllis M. Sturm,
Giancarlo Traverso
Armand '54 and Mrs. Roberta
Trivilino
Michael J. Uvanni Ph.D. '72
Laura (Karlin) Walker '76
Millicent A. Wall '53
Laurie (Beckoff) Wellman '64
Dolly Wodin
Allen M. Young '64
Anonymous (7)

Deceased

Dr. Yvonne and Dr. William Allenson
Alice J. Bartner '39
Ruth C. Bergman '44
Mary E. Boyle
Edwin '38 and Louise Braem
Lawrence Braun
Dr. Karl O. Budmen
Arvid C. and Mary Gallagher Burke '28
Theresa Ceruti
Karen A. Chaffee '91 '94g
Anitra S. Christoffel-Pell '62 '67g
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Wokie O. David '75
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Edwin B. Dezendorf '57
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Louis and Mildred Resnick
Gerald Robbins '78
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Herman Walker
Albert Wang
Professor Lilian Whitford
Professor Susan Wisherd
Professor Martin H. Wodin Ph.D.

The SUNY New Paltz FOUNDATION

July 1, 2017—June 30, 2018

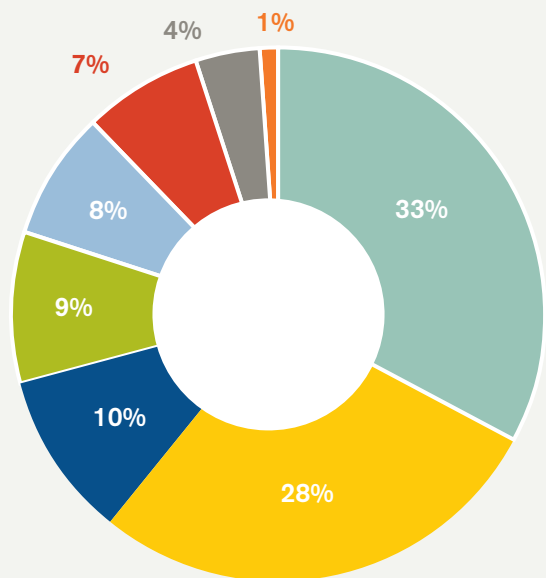


Sources of Support

| Category | Amount (in dollars) |
|---|---------------------|
| Current and Former Faculty and Staff (52.37%) | \$3,037,012 |
| Public and Private Foundations (18.95%) | \$1,098,725 |
| Friends (9.6%) | \$556,746 |
| Alumni (8.88%) | \$514,768 |
| Parents (4.5%) | \$261,606 |
| Corporations (3.4%) | \$196,425 |
| Current Students (2.3%) | \$133,697 |
| Total | \$5,798,979 |

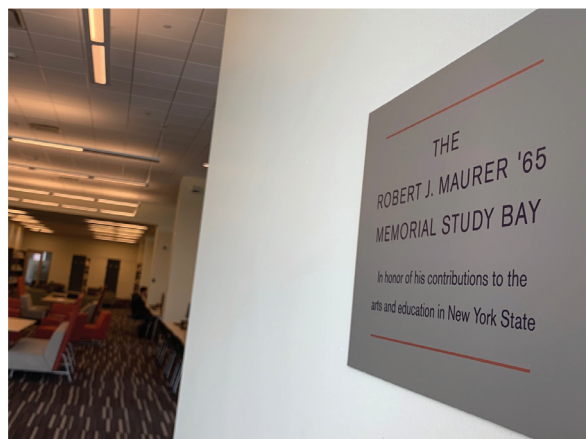
Supported Areas

| Category | Amount (in dollars) |
|---|---------------------|
| The Dorsky Museum (33%) | \$1,944,666 |
| Scholarships (28%) | \$1,636,553 |
| Annual Scholarships | \$417,466 |
| Endowed Scholarships | \$1,219,087 |
| Unrestricted (Fund for New Paltz) (10%) | \$560,800 |
| Hudson Valley Advanced Man. Ctr. (9%) | \$500,000 |
| Other Supported Areas (8%) | \$462,570 |
| Library (7%) | \$430,579 |
| Academic Divisions (4%) | \$213,961 |
| Athletics (1%) | \$49,850 |
| Total | \$5,798,979 |



PROGRAM SPOTLIGHT:

SOJOURNER TRUTH LIBRARY



Founded in 1966, the **Friends of the Sojourner Truth Library** is an association of faculty, students, alumni, and community and business persons dedicated to promoting and enhancing the Library as a shared resource. Through a variety of fundraising activities, they provide an extra margin of excellence above and beyond that which can be achieved through conventional institutional funding. More than 1,600 books reference sets, audio and video recordings, musical scores, and electronic information media have been purchased through the generosity of Friends members.

Maurer Study Bay Dedication

A generous gift of \$25,000 was made in memory of alumnus **Robert J. Maurer '65** (Secondary Education: Social Studies) by his wife

"Private contributions such as this help us meet the rapidly growing need for resources."

—W. Mark Colvson, Dean of the Sojourner Truth Library

Louise Rose Maurer, along with family and friends. Maurer is remembered and loved for his dedicated service to the people of New York State and his innovative and visionary work of over 50 years in higher education.

In recognition, the **Robert J. Maurer '65 Memorial Study Bay** was dedicated in the fall of 2018. Funds will support student success through programs administered by the Sojourner Truth Library, reflecting Maurer's belief in the importance of libraries as a place of learning and education.

During a five-decade public service and private consulting career Maurer expanded access to the arts and education for millions of Americans. Among his many accomplishments, Maurer launched the largest state-based college savings program, NY Saves, advanced state tuition assistance and student loan programs and developed one of the nation's first AmeriCorps programs.

"The Library is deeply grateful for this very timely gift," said W. Mark Colvson, dean of the Sojourner Truth Library.

Late Professor **SUSAN WISHERD'S**

bequests benefit
arts, library

Susan Wisherd was professor emerita and the former chair of the Department of Art Education at SUNY New Paltz, where she was an active supporter of several Hudson Valley nonprofit organizations.

Through her long-term vision and legacy estate planning, her bequests to the Samuel Dorsky Museum of Art and Sojourner Truth Library continue to sustain and advance these organizations for the benefit of the greater community.

Susan's generosity and donor foresight ensured that these anchor institutions whose missions she saw as worthy will continue to thrive through her planned giving. Her bequest is one of the largest in New Paltz history.

The Dorsky

As a long-time supporter of the Dorsky Museum, Susan clearly understood the importance of the arts in the lives of our community. Her contribution of more than **\$2M** to the museum will help to serve both the College population and the Hudson Valley community, and further develop The Dorsky as a premier collegiate art museum in the Northeast.

The Library

Wisherd's generosity also extended to the Sojourner Truth Library where philanthropy helps the College meet the growing need for modern resources. Susan's gift of more than **\$500K** helps to advance learning at New Paltz and in the wider Hudson Valley region that the Library supports.

Philanthropy and the Public University

This year's Report on Generosity highlights funds raised by the SUNY New Paltz Foundation for the fiscal year July 1, 2017 through June 30, 2018.

The report is about you – the wide range of programs you were moved to support, the students who were motivated to try something new thanks to your help, and the legacies created by and in honor of your loved ones. We've highlighted the role of women in philanthropy this year and you'll enjoy reading about two SUNY New Paltz Foundation Board Directors—**Myra Kressner '76** (Adolescence Education: English) and Tamah Wiegand, about the legacy left by a former faculty member Susan Wisherd, and about student scholarship recipient **Isabelle Hayes '19** (Political Science; Communication Studies) among other stories.

We recently celebrated our Fifth Annual Women's Leadership Summit, where we welcomed over 30 alumnae and thought leaders to campus to mentor and inspire students of all majors. The day began with keynote remarks given by **Leslie Gordon '93** (Sociology). Leslie is president and CEO of Feeding Westchester, a New York-based non-profit, where she pioneered a new strategy that doubled the food distributed annually from 30 to 60 million pounds.


In 2018, the keynote was given by veteran foreign correspondent Ann Simmons, during her tenure as James H. Ottaway Sr. Visiting Professor of Journalism. Soon after the Summit, Ann relocated to Moscow where she now works as the Wall Street Journal's Moscow Bureau Chief.

Your support of the Foundation advanced a myriad of SUNY New Paltz programs, among them the Samuel Dorsky Museum of Art, Hudson Valley Advanced Manufacturing Center, the Office of Veteran and Military Services, Institute for Disaster Mental Health, Sojourner Truth Library, and the College's five schools.

Naturally, scholarships remain one of our very top priorities. Your support helped our students take part in lasting experiences that are lived both inside and outside the classroom. The opportunity to study and travel abroad, the ability to take on a dream internship that comes with very little salary, the career advancing opportunity to do research with a professor or scholarly mentor—these experiences are all supported by you. Sometimes the student just needs an emergency grant to buy books for that final class, or to cover basic expenses. You've helped by providing both everyday and emergency support.

When many of you were students, it didn't cost much to attend school. Now, SUNY New Paltz's operating budget is funded through a combination of state support (down to 22%) and tuition (78%). Things sure have changed, and our students face a new economic reality.

State support of a public university is just the beginning. You, our alumni, faculty, friends, and community members, continue to make all the difference. Thank you.



Erica Marks
Executive Director
SUNY New Paltz Foundation