New Paltz
STATE UNIVERSITY OF NEW YORK

STRATEGIC PLAN INITIATIVES

SUMMARY PROGRESS REPORT
2013-17

I. Nurture Innovation and the Learning Environment

II. Establish an Engaged Living and Learning Community

III. Strengthen Philanthropic Relationships and Success

IV. Engaging Alumni in the Life of the College

V. Market New Paltz Internally and Externally

VI. Improve Internal Processes and Institutional Capacity

VII. Build Quality Online Education

VIII. Strengthen Regional and Community Engagement

Essential Initiative-I
Nurture Innovation and the Learning Environment

ACCOMPLISHED

- Completed curriculum maps and revised 8-semester plans for all academic departments

- Brought George Kuh to campus and assigned Provost Fellow to offer workshops on High Impact Learning Practices

- Established 60-credit timeline for declaring major

- Implemented training and verification process for online teaching

- Established Academic Advising Advisory Committee who submitted report and recommendations to the Provost

- Implemented procedure giving early notice of graduation deficiencies

- Gained approval for a revised GE program

- Brought in Governance Consultant and held governance retreat

- Initiated three-prong Early Warning System

- Offered professional development for academic department chairs

- Created the Course Availability Task Force that increased the availability of needed courses

- Developed the Data Analytics Committee

- Developed Digital Design and Fabrication minor, BS in Mechanical Engineering, 5-year programs for BA Chemistry/ MAT Adolescent Education Chemistry and BA Geology/MAT Adolescent Education Earth Science, and IDMH graduate Certificate

- Developed a new Graduate and Extended Learning structure

- Increased online and hybrid courses from 253 (2014-15) to 319 (2015-16)

IN PROGRESS

- Hiring of TLC Director

- Implementation of revised Academic Advising model that includes faculty collaboration and training

- Systematic assessment of the number of High-Impact Learning Practices (HILP) conducted and their impact

- Development of online and hybrid programs

- Infrastructure and resources for interdisciplinary teaching and research

- Implementation of a New Faculty Mentorship Program

- Enhance graduate enrollment by modifying programs/certificates offered and modes of delivery

- Develop and implement multiple-term course registration

- Online interactive withdrawal process

- Block scheduling for First-Year students

Essential Initiative-II
Establish an Engaged Living and Learning Environment

ACCOMPLISHED

- Increased the number of Living/Learning Communities
- Modified the Co-curricular Transcript to include undergraduate research and internships – increased online access to faculty
- Increased the number of students from traditionally underrepresented groups
- Brought a consultant to campus to offer cultural competency training to student, staff, and faculty leadership
- Developed the Diversity and Inclusion Task Force and approved their plan for campus-wide implementation
- Hired a Coordinator of Veteran Services to oversee the Office of Veteran and Military Services – increased the number of active duty military, veterans, their dependents enrolled at New Paltz from 76 in 2014 to 227 today
- Developed the Transfer Student Initiative, which includes Spring Transfer Orientation II in January, an optional overnight Transfer Orientation in the summer, and inclusion during Welcome Week and at Convocation
- Implemented online Incident Reporting Form for faculty and staff
- Established division-wide Student Learning Outcomes for Student Affairs

IN PROGRESS

- A new initiative to enhance a "belongingness mindset" in new students will be introduced in Summer Orientation 2017
- No progress has been made in the development of a credit-bearing Student Leadership Program

Essential Initiative-III
Strengthen Philanthropic Relationships and Success

ACCOMPLISHED

- Implemented major gift initiative raising more than $9.4 million of $10 million goal
- Increased connection with potential donors
- Brought in consultant to provide training to faculty, staff, and student leaders on how to create a "culture of philanthropy"
- Increased involvement of the President in fund raising
- Enhanced the Tower Society membership of those offering "planned giving"
- Hosted the Women's Leadership Summit for three years to connect prominent female alumnae and leaders with our students
- Hosted the Hudson Valley Future Summit to engage regional leaders in the life of the College
- Initiated the Walk of Honor where bricks could be purchased and engraved with the name of graduates, mentors, loved ones, etc. (570 pavers/$93,329 raised as of 6/30/17)
- Work with campus to identify donor engagement opportunities and "needs" – consultant interviewing 10 groups of faculty April 11–13.
- Build the Foundation
- Reinvigorate the Board

IN PROGRESS

- Create culture of philanthropy – includes campus, alumni, parents, etc. (ongoing)

Essential Initiative-IV
Engage Alumni in the Life of the College

ACCOMPLISHED

- Established Alumni Advisory Council
- Revamped Alumni website
- Revamped the New Paltz Magazine
- Revamped the electronic newsletter, "Connect"
- Significantly increased engagement through social media
- Initiated campus-based alumni internship program for first-year students
- Broadened the scope of regional events and increased their attendance
- Increased number of internships hosted by alumni or alumni-owned companies
- Implemented 100 Days to Graduation
- Launched 40 Under Forty program-first event on June 9, 2017
- Increased attendance at Alumni Reunion
- Initiated the first step of the Legacy Student program to recognize students coming from families of alumni – welcomed alumni parents at Accepted Students Open House
- Launched Sophomore Shadow program (in conjunction with the Career Resource Center) – fifteen students placed at three alumni-owned businesses

IN PROGRESS

- Conducting focus groups to better understand alumni motives for engaging with the college
- Student Alumni Discovery program where students will contact and interview alumni

Essential Initiative-V
Market New Paltz Internally and Externally

ACCOMPLISHED

- Increased positive public perception regarding the following: academic quality, quality of faculty, student success/outcomes, rankings in publications, and variety of majors offered
- Developed marketing materials profiling new graduate programs
- Enhanced the communication materials of Alumni Affairs including their website, newsletter, and magazine
- Increased collaboration with college departments with the introduction of the Liaison Model
- Increased the number of hosted events that promote regional and state initiatives
- Increased dissemination of faculty and departmental accomplishments throughout the region and primary market

- Developed a monthly e-blast of campus events that is sent to community leaders, alumni, and the campus community

- Increased internal communication of departmental accomplishments and initiatives with Points of Pride and Week in Review

- Implemented the Community Relations campaign

- Launched online News Hub

- Modified procedures to allow faculty to revise their own profiles

- Assessed the utilization and impact of Points of Pride, News Hub, and the monthly Presidential reports – with very positive results

- Launched new campus website design and new online magazine site

IN PROGRESS

- Implement Physical Campus Marketing/Signage project

- Update academic department websites (LA&S and F&PA are completed)

- Update faculty websites (83% completed)

Essential Initiative-VI
Improve Internal Processes and Address Institutional Capacity

ACCOMPLISHED

- Developed budget page illustrating the percentage of budget allocations connected to supporting Strategic Plan goals and initiatives

- Streamlined the grade change request workflow and placed online

- Moved from DARS to Degree Works

- Implemented new online faculty annual reporting software from Digital Measures, used by all faculty

- Hired new staff in the Provost's Office, and revised forms, to increase the efficiency of new course and program approval

- Moved student services (Records and Registration, Academic Advising, Student Accounts, and Financial Aid) into Wooster Hall

- Enhanced professional development – brought in consultants to foster "cultural competency," the use of High-Impact Learning Practices, and a "culture of philanthropy." Over 600 professional development workshops were also offered on such topics as: faculty mentoring, being an effective academic chair, effective supervision, professional leadership, technology skills, career mobility, writing, etc.

- Implemented software allowing for one central location for all IT requests

- Implemented the Campus Office Move Process to enhance space utilization and departmental coordination

- Established an interactive job web page to facilitate on-campus job placement

- Implemented new software allowing for the hiring process of new faculty and staff to be managed and tracked electronically

- Posted a Hiring Manual with FAQ's online

- Created a new Tab on my.newpaltz.edu that houses the most frequently used forms, which are now fillable and savable, and categorized by function. Whenever possible, these forms allow for electronic signatures

- Travel cards require one less form – you complete a Requisition Form before you travel and one Expense Form upon return

- Centralized the oversight of I-9's and Immigration Forms for faculty/staff by moving it to Human Resources. Student I-9's and Immigration Forms are housed in Payroll.

- Wi-Fi guest access was made more accessible and updated instructions were marketed via campus email and Wi-Fi Reference Cards

- Parking tags for visitors were made more accessible. To acquire such tags, faculty or staff who may be having a meeting or inviting guests to campus, can place a request with the Parking Office in conjunction with a transfer of funds form. The permit(s) can then be emailed directly to the faculty or staff member who can email it directly to the visitor(s). Parking tags for conferences are still handled by Conference Services

IN PROGRESS

- Implementing a new structure integrating Human Resources, Affirmative Action, Diversity and Inclusion, and Title IX.

- An interactive online Withdrawal System that explains the academic and financial implications of withdrawing from a course or college will be piloted in the summer

- Under the leadership of the faculty, and in collaboration with an external consultant, the structure and processes of faculty governance are being revised
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Essential Initiative-VII
Build Quality Online Education

ACCOMPLISHED

- Enhanced professional development training for online teaching through the TLC

- Developed new guideline for offering online and hybrid courses

- Initiated a verification process for faculty offering online courses

- Increased the number of online and hybrid offerings at both the undergraduate and graduate level: undergraduate - 119 (2012-13) to 245 (2015-16); graduate - 23 (2012-13) to 74 (2015-16)

- Increased the number of students enrolled in online and hybrid courses: undergraduate-2,309 (2012-13) to 5,041 (2015-16); graduate-410 (2012-13) to 1,205 (2015-16)

- Completed the SUNY online readiness assessment

- Offered incentives to faculty to teach online courses during the J-term

- Completed a graduate school market needs assessment that also looked at student interest in online graduate courses, certificates, and programs

- Developed the online graduate certificate in Disaster Mental Health Counseling and made all the MBA courses available online

IN PROGRESS

- Identify remote proctoring solutions and determine a system to verify student identity

- Create a student "Landing Page" that would include active links regarding online learning such as FAQ's, technology needs, tutorials, readiness survey, etc.

- Modify the SEI's for online course to include questions specific to the experience of online learning

- Consider placement of programs into Open SUNY

Essential Initiative-VIII
Strengthen Regional and Community Engagement

ACCOMPLISHED

- Implemented the Community Relations Campaign

- Increased internship opportunities in the region from 174 in 2012-13 to 246 in 2015-16, but the number of students participating in these opportunities has decreased over the last three years

- Increased the number of non-students participating in regional instructional/educational activities from 7,700 in 2014-15 to 8,649 in 2015-16 (although the number of activities decreased)

- Increased the number of regional events hosted on campus from 225 in 2014-15 to 258 in 2015-16 and attendees from 32,872 in 2014-15 to 35,778 in 2015-16

- Increased the percentage of faculty/staff/students engaged in regional volunteerism from 79% in 2012-13 to 86% in 2014-15

- Created and hosted the Hudson Valley Future Summit with over 150 attendees

- Developed the Community Resource Page linked to our home page

- Developed and promoted heavily the Hudson Valley Advanced Manufacturing Center

IN PROGRESS

- Assessing the number of faculty who integrate the region in their courses

- Analyzing the data from the recently conducted Economic Impact Statement

- Increase public awareness of the College's contributions to the region

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