



# STRATEGIC PLAN INITIATIVES

## PROGRESS REPORT 2015-16

- I. Nurture Innovation and the Learning Environment
- II. Establish an Engaged Living and Learning Community
- III. Strengthen Philanthropic Relationships and Success
- IV. Engaging Alumni in the Life of the College
- V. Market New Paltz Internally and Externally
- VI. Improve Internal Processes and Institutional Capacity
- VII. Build Quality Online Education
- VIII. Strengthen Regional and Community Engagement

## Essential Initiative-I

### **Nurture Innovation and the Learning Environment**

---

#### COMPLETED

- Passed revised GE plan.
- Completed renovation of Sojourner Truth Library.
- Reviewed, revised and posted all departmental eight-semester plans in the catalog and on the web.
- Hired a Provost Fellow to encourage the infusion of high-impact practices in teaching. Conducted educational programs and created a podcast from a roundtable discussion of writing assignments.
- Hired a Provost Fellow who presented a variety of mentoring programs to new faculty.
- Developed graduate programs for BA Chemistry/MAT Adolescence Education Chemistry and BA Geology/MAT Adolescence Education Earth Science.
- The Interim Associate Provost and the Chairs of Secondary Education and English attended the ACE Leadership Academy for Department Chairs. Based on their work at the Academy, they created interactive chair training sessions that were presented at the Chair's Retreat and two Chair's Forums.
- Created the Course Availability Task Force. The group met throughout the spring 2016 and made decisions and allocations related to course availability to support student success.

#### IN PROGRESS

- Two Provost Fellows will be hired to mentor early-career faculty and review potential mentoring models for campus adoption.
- Finalize the DASH (Digital Arts, Sciences and Humanities) lab and promote its use for interdisciplinary projects.

## Essential Initiative-II

### **Establish an Engaged Living and Learning Environment**

---

#### COMPLETED

- Recruited the largest number of students from historically underrepresented groups in the history of the college.
- Brought Dr. Jones back to campus to conduct diversity training with leaders from Academic Affairs, Student Affairs, and the student body. Developed the Diversity and Inclusion Task Force and created the Diversity, Equity and Inclusion website.
- Applied for and received funding from SUNY to increase the number of EOP students by 100 over four years.
- Received Military Friendly Campus designation as a result of the support services offered through our Office of Veteran and Military Services
- Made the online co-curricular transcript accessible to faculty. As a result, faculty that are designated campus verifiers for co-curricular experiences are now able to view, manage, and/or edit the listed experience online. In addition, all faculty can now search and view any advisee's current co-curricular transcript online to assist in their advising.
- Implemented the Transfer Student Initiative, the Spring Transfer Orientation Part II in January, and an optional overnight program during Summer Transfer Orientation.
- Opened two new dining venues – the Truth in the Library and the Roost in Ridgeview Hall.

#### IN PROGRESS

- Enhance the Co-curricular Transcript to include credit-bearing internships by collaborating with Academic Affairs on how to foster student and faculty participation.

- Continue to seek funding for the development of a credit-bearing student leadership program.
- Opened two new dining venues in the beginning of the fall 2016 semester – Starbucks in Parker Theater and Element 93 in Wooster Hall.

## Essential Initiative-III

### Strengthen Philanthropic Relationships and Success

#### COMPLETED

- Raised \$3,012,639 in the second year of a three-year, \$10 million, major gift initiative.
- Secured a corporate partnership with Keysight Technologies to name the Senior Design Lab in the new Wooster Hall.
- Continued to welcome prominent alumni and thought-leaders to campus through the Women's Summit, Business Leaders panel, President's Roundtable lunches, Distinguished Speaker Series, and other special engagement opportunities.
- Launched the Day of Gratitude whereby students gathered to write thank you messages and statements to their scholarship donors.

## Essential Initiative-IV

### Engage Alumni in the Life of the College

#### COMPLETED

- More than doubled (from 60 to 124) the number of internships hosted by alumni or within alumni-owned companies.
- Implemented new alumni webpages to increase our social media presence with alumni.
- Alumni Council ratified its constitution and elected its first Executive Committee.
- Developed the Legacy Student Project for implementation in 2016-17.
- Grew 100 Days Until Graduation program, with 300 students attending, to introduce students to the idea of becoming alumni of the college

## Essential Initiative-V

### Market New Paltz Internally and Externally

#### COMPLETED

- Implemented the Community Relations campaign (ongoing).
- Promoted new Graduate Certificate Program in Disaster Mental Health Counseling in collaboration with the Graduate School and the Institute for Disaster Mental Health. Also promoted the two new 5-year programs in Adolescence Education for Geology and Chemistry.
- Conducted research assessing shifts in the public perception of the college and found shifts in a positive direction on the following variables: academic quality, quality of faculty, amount of financial aid/scholarships, student success/outcomes, rankings in publications, and variety of majors offered.
- Enhanced the recruitment impact of departmental websites by revamping the home pages in Liberal Arts and Sciences.
- Promoted Points of Pride, internally through the "Did You Know?" campaign, and externally through recruitment efforts.

#### IN PROGRESS

- Continue the Physical Campus Marketing/Signage project.

## Essential Initiative-VI

### Improve Internal Processes and Address Institutional Capacity

#### COMPLETED

- Created budget page in my.newpaltz.edu demonstrating how resources are allocated to support strategic plan initiatives.
- Purchased a product from TeamDynamix that will enable the campus to use one central location to input all IT requests (IT Service Management or ITSM).
- Placed frequently used forms, including travel forms, online in a central location in my.newpaltz.edu and they are fillable, savable, and categorized by function.
- Streamlined the travel process by reducing the number of forms required.
- Centralized I-9 and immigration forms for faculty/staff in Human Resources. These forms for students are now centralized in Payroll.
- Posted purchasing guidelines and limits on the Purchasing Website.

#### IN PROGRESS

- Moved Records and Registration, Student Accounts, and Academic Advising into Wooster Hall early in the fall 2016 semester.
- Online faculty annual reporting using Digital Measures will be implemented in January 2017.

## Essential Initiative-VII

### Build Quality Online Education

#### COMPLETED

- Completed the SUNY online readiness assessment.
- Offered incentives to faculty to revise online courses into 3-week online winter session courses.
- Received approval for the online graduate certificate program in Disaster Mental Health Counseling.
- Increased the number of online and hybrid courses offered from 253 in 2014-15 to 319 in 2015-16.

## Essential Initiative-VIII

### Strengthen Regional and Community Engagement

#### COMPLETED

- Renamed CRREO the Gerald Benjamin Center and carried out an information campaign to inform people of the change and promote the Center's services.
- Collected data from the academic schools regarding their educational outreach programs for regional marketing efforts.
- Launched the Community Relations campaign. (ongoing)

#### IN PROGRESS

- Complete the Economic Impact Study in the fall 2016 semester and publicize during the spring 2017 semester.
- Collecting the number of Internships/Work Study placements in the region, instructional/educational activities offered to non-students in the region, number of regional events sponsored on campus, number of faculty that incorporate the Hudson Valley region in their courses and/or research, and faculty, staff, and student volunteerism.