



STRATEGIC PLAN INITIATIVES

PROGRESS REPORT 2014-15

- I. Nurture Innovation and the Learning Environment
- II. Establish an Engaged Living and Learning Community
- III. Strengthen Philanthropic Relationships and Success
- IV. Engaging Alumni in the Life of the College
- V. Market New Paltz Internally and Externally
- VI. Improve Internal Processes and Institutional Capacity
- VII. Build Quality Online Education
- VIII. Strengthen Regional and Community Engagement

Essential Initiative-I

Nurture Innovation and the Learning Environment

COMPLETED

- Implemented developmental training and a verification process for faculty teaching online courses.
- Established a sixty-credit timeline for declaring major.
- Completed curriculum mapping for all departments, along with the revision of program-level learning outcomes.
- Implemented procedure that gives students early notification of graduation deficiencies.
- Implemented Digital Design and Fabrication program, BS program in Mechanical Engineering, and the Institute for Disaster Mental Health graduate certificate program. Hired faculty member to help develop Digital Humanities projects.

IN PROGRESS

- Established the Academic Advising Advisory Council to assess strengths and challenges, review past practices, and make recommendations to the Provost.

- Developed and refining course planning tool that analyzes course need and availability.
- Brought George Kuh to campus to present on integrating High Impact Learning Practices into the curriculum. Began to explore ways to bring guided reflection into the classroom, internships, and the work study experience.
- Conducted a national search for the TLC Director which was unsuccessful. Search to be continued.

Essential Initiative-II

Establish an Engaged Living and Learning Environment

COMPLETED

- Implemented five new Living-Learning Communities in fall 2015.
- Expanded use of Co-curricular Transcript to include student research.
- Increased the number of first-year students from traditionally underrepresented groups from 303 in 2012 to 403 in 2015. Increased the number of transfer student entrants from traditionally underrepresented groups from 148 in 2012 to 193 in 2015.
- Brought in Steven Jones, PH.D. to offer diversity training for students and administrators.
- Developed the LGBTQ Living-Learning Community.
- Conducted campus-wide Title IX training regarding policies and procedures related to sexual assault.
- Developed division-wide Student Learning Outcomes for Student Affairs.
- Hired a Coordinator of Veteran Services to oversee the new Office of Veteran and Military Services.
- Opened a new 225-bed residence hall.

IN PROGRESS

- Reviewed assessment data demonstrating the dissatisfaction of transfer students and created the Transfer Initiative to better engage them from recruitment through graduation.

Essential Initiative-III

Strengthen Philanthropic Relationships and Success

COMPLETED

- Changed concept of major gifts, price range of endowments, and procedures related to planned giving.
- Increased the involvement of the President.
- Raised \$3.2 million dollars in the first of a three-year major gift initiative.
- Brought Jim Langley (President and CEO of Langley Innovations) to campus to offer training on fund raising to faculty, staff and administrators. The workshops focused on challenges and opportunities for philanthropy in higher education, the most effective means of developing support, and how a major gift is engineered with progressive steps over 18-21 months.

IN PROGRESS

- Increased stewardship and follow-up reports.

Essential Initiative-IV

Engage Alumni in the Life of the College

COMPLETED

- Revamped the New Paltz Magazine.
- Revamped electronic newsletter for alumni.
- Increased alumni engagement through social media - reached 6,008 “likes” from “fans”, which was a 37.5% increase from the previous year.
- Initiated campus-based alumni internship program for first-year students.
- Increased number of student internships hosted by alumni by 18%.

IN PROGRESS

- Increased number of alumni who attended regional events by 142%.
- Established the Alumni Advisory Council.

Essential Initiative-V

Market New Paltz Internally and Externally

COMPLETED

- Posted Points of Pride on academic and administrative department webpages.
- Implemented marketing campaign focusing on the perception of our academic quality and rigor.
- Launched online News Hub as a go-to destination for news about the college, faculty, staff, and student accomplishments, alumni, athletics, events, and social media.
- Enabled faculty to post information in their online profiles regarding areas of specialization.

IN PROGRESS

- Overhauled design/content of thirty-five percent of departmental websites. Installed new, more efficient and user-friendly web content management system that will replace OmniUpdate in fall 2015 once end-users are trained.
- Improved number of full-time faculty with department profiles (now 85%) and directory photos (now 78%) for department webpages.
- Initiated the Communication Skills Series to better educate the campus community about the expertise and resources offered through the Office of Communication and Marketing.

Essential Initiative-VI

Improve Internal Processes and Address Institutional Capacity

COMPLETED

- Conducted focus group with academic chairs and secretaries regarding workflow procedures and policies in need of improvement.

- Enabled workflow of hiring process for full-time faculty and staff to be managed and tracked electronically.
- Streamlined the grade change request workflow and put online.
- Moved from DARS to Degree Works.

IN PROGRESS

- Increased efforts to tie resource allocations to the strategic plan.
- Determined that I-9 and immigration forms will be overseen centrally by HR.
- Developed a hiring manual with FAQ's that will be posted online.
- Making the most current and frequently used forms – fillable, savable, and categorized by function – available in a central location on mynewpaltz.edu. Whenever possible, these forms will allow for electronic signatures.

Essential Initiative-VII

Build Quality Online Education

COMPLETED

- Developed a new online program – the graduate certificate offered through the Institute for Disaster Mental Health.
- Developed new guidelines for offering online courses.
- Initiated verification process for faculty teaching online courses.
- Developed new process for scheduling online and hybrid courses.
- Brought SUNY team to campus to consult with us regarding online offerings.

IN PROGRESS

- Developed an online MBA program in the School of Business which is close to completion and preparing for approval.

Essential Initiative-VIII

Strengthen Regional and Community Engagement

COMPLETED

- Launched the Advanced Manufacturing Center to support regional businesses with 3D printing.
- Increased the number of events hosted by the college for outside groups.
- Received a \$10 million NYSUNY2020 grant to build an Engineering Innovation Hub to serve regional engineering education needs.

IN PROGRESS

- Submitted and received approval for our START-UP NY plan.

For more information contact Strategic Plan Chairperson Ray Schwarz at schwarzr@newpaltz.edu