



PRIORITIES FOR 2015-16

Essential Initiative-I

Nurture Innovation and the Learning Environment

- Foster student on-time completion, and follow-up on last year's curriculum mapping, by reviewing and revising departmental eight-semester plans. This will enable students to explore and pursue their academic interests in an efficient and purposeful manner. This initiative will also coincide with the enhancement of analytic tools that predict course availability and the development of one-year course schedules.
- Expand student access to High Impact Learning Practices, and follow-up on bringing Dr. George Kuh to campus last spring, by assigning a Provost Fellow who will offer faculty development in the implementation of collaborative, high impact pedagogy.
- Support new faculty growth and development by assigning a Provost Fellow to design and begin to implement a campus-wide New Faculty Mentoring Program.
- Strengthen the Graduate School by developing 5-year programs in conjunction with other initiatives.
- Support academic Chairs by providing training and professional development.
- Advance interdisciplinary learning through such initiatives as team taught courses, Digital Humanities projects, and support for existing interdisciplinary programs.
- Revise the GE plan by revising the GE plan!

Essential Initiative-II

Establish an Engaged Living and Learning Environment

- Enhance the effectiveness of the Co-curricular Transcript by including internships and disseminating information regarding the transcript to faculty.
- Foster an inclusive and diverse community, and build upon Dr. Steven Jones' senior leadership workshops this past June, by bringing him back to campus to conduct strategic and targeted diversity training. This year he will work with leaders from Academic Affairs, Student Affairs, and the student body.

- Make our diversity efforts more proactive and ongoing by developing the Diversity Committee. This committee will explore issues such as enhancing strategies for faculty recruitment, curriculum infusion, developing and coordinating events, ongoing programming for staff and student education, co-curricular programming, etc.
- Enhance student involvement in leadership by determining collaborative possibilities between Student Affairs and Academic Affairs for a First Year Student Leadership Program with credit bearing potential.
- Foster an inclusive residential community by implementing the Transfer Student Initiative.
- Respond to student needs by opening four new dining venues – Pete's in the Library, Starbucks in Parker Theater, Wooster Cafe, and the Ridgeview Cafe.

Essential Initiative-III

Strengthen Philanthropic Relationships and Success

- Advance a major, multi-year fund raising campaign, and build upon last year's fund raising of 3.2 million dollars, by raising 3.3 million in the second year of a three year major gift initiative.
- Expand community engagement by identifying and engaging new philanthropic opportunities.
- Foster a culture of philanthropy by identifying alumni, community, and donor engagement opportunities with the Provost and Deans.

Essential Initiative-IV

Engage Alumni in the Life of the College

- Enhance alumni engagement and build upon last year's increase in social media response by revamping the Alumni Webpage.
- Strengthen the Alumni Advisory Council by developing Constitutional Bylaws and revising its organizational structure.
- Engage alumni as mentors and ambassadors by partnering with the Career Resource Center to do the following - increase the number of student internships with alumni sponsors, expand the Alumni Discovery program for student-conducted interviews of alumni, and launch the student-volunteer Alumni A-TEAM (Assistants for Transitioning & Engaging Association Members).
- Expand the geographic base of alumni by implementing Alumni Regions, including the creation of regional web-pages with area events and volunteer-committee connector contacts.
- Broaden alumni engagement by implementing the Legacy Student Project that focuses on Alumni whose children are presently enrolled at New Paltz.

Essential Initiative-V

Market New Paltz Internally and Externally

- Tell the New Paltz story in an integrated way (history, identity, Dorsky, stewardship messages) by implementing the Physical Campus Marketing/Signage project across our buildings and grounds.
- Enhance the college's reputation as a regional asset and resource by rolling out the Community Relations campaign.

- Strengthen the graduate school by disseminating new recruitment materials with specific marketing attention to new graduate programs ready for promotion.
- Assess shifts in the public perception of the college and its academic profile by conducting external market research.

Essential Initiative-VI

Improve Internal Processes and Address Institutional Capacity

- Demonstrate how resources are allocated to best support the college's goals by creating an interactive budget page in my.newpaltz.edu showing dollars allocated to specific strategic planning priorities. This site will also contain an easy to use matrix that highlights all funding sources and what they can and can't be used to purchase.
- Streamline Computer Services workflow by partnering with Teamdynamix to develop one central location for all work requests (from programming to helpdesk-type requests).
- Make the travel requisition/vouchering system more user-friendly by reducing paper forms and allowing them to be tracked throughout the process.
- Streamline the hiring process by having Human Resources partner with Print and Design to have all online hiring forms be fillable for ease of completion.
- Increase the efficiency of the campus judicial system by implementing Maxient – an electronic communication system that will send out pre-determined emails reminding students of important dates and deadlines.
- Make Student Services more accessible to students by moving them into Wooster.
- Enhance efficiency of data collection and report writing by implementing Digital Measures.

Essential Initiative-VII

Build Quality Online Education

- Increase online graduate offerings by implementing an infrastructure that will conduct market research and collaborate with Deans and Chairs to target program opportunities.
- Foster faculty participation by offering continued faculty development programs on the pedagogical and technological aspects of online learning.
- Expand online learning opportunities by exploring the possibility of placing the Communication Disorders online certificate program in OPEN SUNY.

Essential Initiative-VIII

Strengthen Regional and Community Engagement

- Showcase the college's economic contribution to the region by conducting and disseminating the Economic Impact Study.
- Increase awareness of CRREO by rebranding and rolling out its new name.

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