NOTE: Please limit the completed brief to 3-4 pages.

Working Title of New Program:
_____MS Accounting ________________________________

Level of Program
___Undergraduate
___X___Graduate

Anticipated Degree Awarded:
e.g.: BA/BS/BFA/BBA, MA/MS/MPS/MPA/MBA/MSEd/MST/MAT
_________ MS ________________________

Academic Divisions Associated with the Proposal
College(s)/School(s): _____ Business __________________________
Department(s)/Program(s): _______________________________

Learning Modalities Anticipated for the Program
Select all that apply.
___Seated (100% in person)
___Hybrid (a mix of asynchronous online and in person)
___Hyflex (a mix of synchronous online and synchronous in person)
___X__Online asynchronous (100% online and no synchronous elements)
___Online combined (100% online, but with a mix of synchronous and asynchronous elements)
___Online synchronous (100% online, and all direct instruction is synchronous)

Program Summary
Briefly describe the proposed program (e.g., purpose, credit hours, learning outcomes, structure, new courses needed).

Designed to serve students with a business degree but no accounting background, this will prepare them for the CPA exam. We see an opening in the market for a program that caters to people who want to enter the accounting profession.
33 credits (11 courses)
8 new courses
For full time students would complete in two semesters and a summer. Also appropriate for part time students.
Resources Summary

Briefly describe anticipated new resources needed. Exact dollar amounts are not needed here. Rather, note whether the proposed program will rely primarily on existing resources or will require new or additional resources (e.g., additional faculty, the purchase of specialized equipment, an investment in renovations, the acquisition of library books/subscriptions/databases, etc.)

Need one additional tenure track faculty member (approx $115,000) and a GA line. No specialized equipment.

Demand Summary

Briefly provide basis for believing there is demand/need for this program. Extensive research is not required. List any known competitor programs in the region and explain how the proposed program would differ. Address anticipated competition with existing programs on our campus.


Other programs that may compete include: https://www.oldwestbury.edu/programs-courses/accounting-ms

Programs on campus that may compete include: N/A, nothing directly meets this need