

**Hudson Valley Future Summit**  
**Friday, November 18, 2016**  
**8:30 a.m. – 6:00 p.m.**  
**SUNY New Paltz**

The Hudson Valley is a magnet for creativity and innovation in fields ranging from the arts and cuisine to engineering, agriculture, advanced manufacturing, and education. The Valley has become a model for the pursuit of new ideas and inventive projects amid a spirit of neighborly collaboration and beautiful natural surroundings. SUNY New Paltz is pleased to invite a select group of regional leaders to examine the Hudson Valley's magnetic appeal and how to expand the reach of our community's brand.

**8:30 – 9:45 a.m.**

**REGISTRATION and COFFEE WITH THE KEYNOTE SPEAKERS**

**9:45 – 10:45 a.m.**

**WELCOME AND KEYNOTE PRESENTATIONS**

- Donald P. Christian, President, SUNY New Paltz
- Seth Godin, Best-selling author; Direct Marketing Hall of Fame inductee
- Dr. Nicolé Williams, Superintendent, Poughkeepsie School District

**10:45 – 11:00 a.m.**

**Proceed to Session**

**11: 00 a.m. – Noon**

**ODD COUPLES IN THE HUDSON VALLEY**

**Art & Business**

We have no shortage of creative types in the Hudson Valley. From painters to sculptors to potters to writers, everyone is an artist. And many are also business people. How can these two great endeavors be further integrated to make the Valley not only a creative hub, but a growth hub as well?

- **Moderator: Alex Peh, Assistant Professor of Music, SUNY New Paltz**
- Melanie Cronin, Gallerist, Ryan Cronin Gallery
- Ann Kalmbach, '72, Executive Director Co-Founder, Women's Studio Workshop
- Garry Kvistad, Owner, Woodstock Chimes
- Katherine Wilson, Assistant Director, Hudson Valley Advanced Manufacturing Center at SUNY New Paltz

### **Locals & Weekenders**

Bedroom communities, commuter towns, quaint villages, country roads. We want access and beauty, convenience and preservation. What is the ideal mix of locals and weekenders? How can we keep our towns alive but also be the country outlet for the second largest city on Earth?

- **Moderator: Eve Waltermaurer, Associate Professor Director of Research & Evaluation, Associate Professor, Sociology, SUNY New Paltz**
- Samuel Cristler, Conductor
- Liza Donnelly, Political Cartoonist and Writer, *The New Yorker*
- Laurent Hainaut, CEO, forceMAJEUR Design
- Elizabeth Ryan, Owner, Breezy Hill Orchards

### **Environment & Development**

People come to the Hudson Valley for its natural beauty, healthy living, good food. But housing is an issue, high taxes are an issue, and jobs remain scarce. Recently, the Valley has seen a boom in agriculture-related business, tech, and the arts. How do we find the right balance between preserving our natural wonders and developing the area to support its residents?

- **Co-Moderators:**  
**Susan Hereth, Internship Coordinator, Adjunct Lecturer Geography, and Sustainability Faculty Fellow, SUNY New Paltz; Education Director for the Kingston YMCA Farm Project and Tobias Levey, Partner, wood 1a**
- Rick Alfandre '80, Architect, Alfandre Architecture
- Tim Allred, Project Manager, Williams Lake Project
- Joan Burroughs, President, John Burroughs Association
- Aaron Quint, Vice President Engineering, Agrilyst
- Jessica Sillins, Owner Green 209, LLC
- Kevin Smith, Chairman, Woodstock Land Conservancy
- Steve Turk, President and CEO, Rocking Horse Ranch

**Noon – 12:45 p.m.**

**LUNCH**

**1:00 – 1:30 p.m.**

**INVENTORS AND MAKERS**

This session consists of three-minute presentations by the area's top inventors and makers.

- **Moderator: Reena Dahle, Assistant Professor of Engineering, SUNY New Paltz**
- Adam Carlock, Mitch Wagner, Kim Eagleston, The Chocolatiers
- Brent Chanin, Founder, Chief Engineer, Mediprint
- Bryan Czibesz, Assistant Professor, Art Department, SUNY New Paltz
- Ken Landauer, Artist/Woodworker, Advances in Wood Joinery
- Aaron Lown, Design Entrepreneur, Industrial Craft
- Michael Puryear, Furniture Designer
- Veleta Vancza '00, Artist, MINE Luxury Nail Laquer
- Paul Widerman, Designer, Smart Bells

**1:30 – 2:30 p.m.**

**AMAZING NEW PROJECTS IN THE HUDSON VALLEY**

The Valley has some of the largest, most creative and interesting projects in the U.S. today. From maintaining critical links across the Hudson River connecting the region as a whole to the Farm Hub to the School of Science and Engineering at SUNY New Paltz, each represents a pool of deep thinking and talent that would have been unheard of even 25 years ago when the big corporates fled and the Valley started to contract. This session examines several projects as models for present and future development.

- **Moderator: Kale Kaposhilin, Principal, Co-Founder, Evolving Media Network, Co-Founder, Technical Director, Hudson Valley Tech Meetup, Technical Director, The Hoot**
- Jonathan Butler, Co-Founder, Smorgasburg
- Dennis Crowley, Co- Founder, Executive Chairman, Foursquare; Founder, Chairman, Kingston Stockade Football Club
- Françoise C. Dunefsky, Chair, Vassar Brothers Medical Center Board of Trustees; Trustee, Health Quest System
- Mary Stuart Masterson, Actress, Producer, Director, and Writer
- Nitya Narasimhan, Owner, Digital H/V Organizer & GOOGLE Developer Group
- Joe Ruggiero, Executive Director, New York State Bridge Authority

**2:30 – 3:00 p.m.**

**Proceed to Session**

**3:00 – 4:00 p.m.**

**JUMPING HURDLES**

Do you have a bold idea and need help taking it to fruition? This session will explore how to overcome practical challenges to implementing your work. Topics include how to connect with the right people in the Hudson Valley, capitalize on transportation networks, and access capital to bring your idea to scale.

**Help! Finding the Right People in the Hudson Valley**

- **Moderator: Catherine Doherty, Professor of Theatre, SUNY New Paltz**
- Colonel Cavalry Joseph Davidson '90, Garrison Commander
- Nels Leader, Vice President, Bread Alone
- Julian Lesser '05, Director, Sales and Product Development, Luminary Publishing
- Lindsey Lusher Shute, Executive Director and Co-Founder, National Young Farmers Coalition
- Noa Simons, Entrepreneur, Upstate Venture Association of New York
- Ward Todd, Executive Director, Ulster Chamber of Commerce

**From Idea to Reality**

- **Moderator: Russell Zwanka, Assistant Professor of Marketing, SUNY New Paltz**
- Ann Finnegan, Vice President Commercial Lending/Development Finance, Kinderhook Bank
- Michael Keegan, Regional President, M&T Bank
- Johnny LeHane, Managing Partner, Hudson Valley Start Up Fund LLC, Co-Founding Owner and CIO Partner Relations, WAKA Kickball & Social Sports
- Lara Litchfield—Kimber, Executive Director, Mid-Hudson Valley Children's Museum

**4:00 p.m. – 4:30 p.m.**

**MOVING FORWARD TOGETHER**

--Next steps for Hudson Valley Future Summit neighbors

- Geraldine Hughes, Film, Television and Stage Actress
- Matt Stinchcomb, Executive Director, Good Work Institute
- ***DONALD P. CHRISTIAN, PRESIDENT, SUNY NEW PALTZ, LAST WORDS***

**4:30 p.m.**

**WINETASTING (with food and drink provided!)**

A 15-minute introduction to wine and wanting more.

- Kevin Zraly '74, Educator and writer, Windows on the World Wine School

**6:00 p.m.**

**EVENT CONCLUDES**