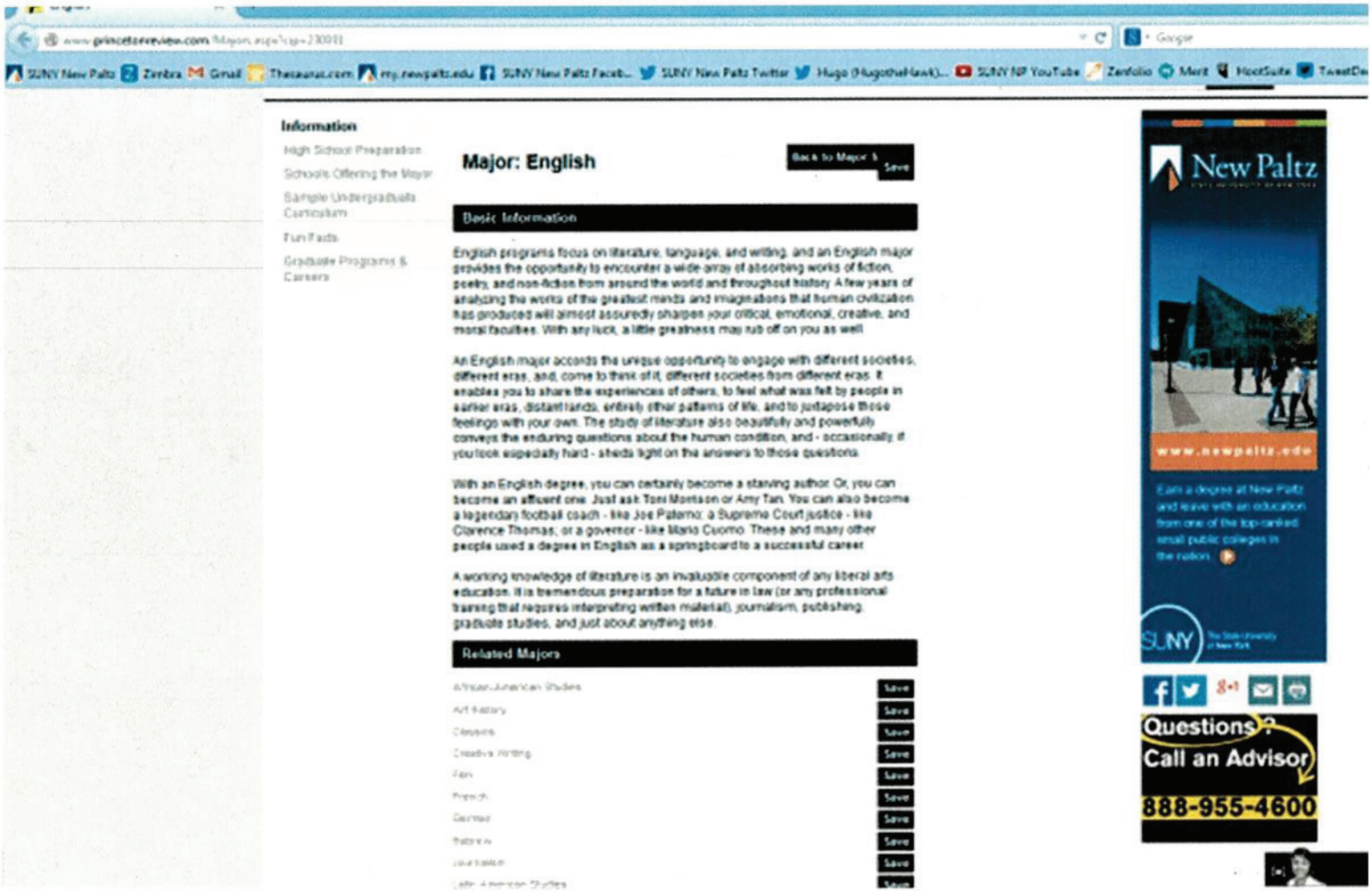Undergraduate major banner ad