



TOGETHER WE CAN MAKE A DIFFERENCE

October 28, 2009

Dear Colleagues:

Each year, the familiar State Employees Federated Appeal (SEFA) donor form arrives in our mailboxes and we are asked to give generously to those in our communities who need our help. And each year, we rise to the occasion and meet or exceed our campaign goals.

SEFA is a consolidated campaign that encompasses a variety of health, human services, environmental and advocacy agencies. You can choose to designate your donation for one specific organization or divide your gift among a number of organizations.

This year we are asking for 100% participation and a goal of \$40,000 from the College at New Paltz community. Whether you pledge \$1 or \$100, your support is vitally important and makes a real difference in the lives of those in need.

You may donate to SEFA via check or cash, but we encourage you to use the convenience of payroll deduction. With as little as \$1 per week or \$2 per pay period, your gift amounts to more than \$50 over the course of the year.

In an effort to be green, you will find the *Directory of Participating Agencies* at <http://www.newpaltz.edu/sefa>. The directory contains information on more than 600 local, regional, national and international agencies. We are sure you will find at least one and probably several well deserving of your support.

Please, give generously. Our less fortunate neighbors are relying on your support.
Together We Can - Make A Change - Make A Difference. Thank you.

Sincerely,

Anthony Adamo, President
Civil Service Employees Association
Local #610

Richard Kelder, President
United University Professors

Robert Guidi
PEF Representative

Adam Darmstadt
ALES Representative