BRILLIANTLY CREATIVE AND GAINFULLY EMPLOYED:
SUNY New Paltz Students and Alumni Speak from Experience

Wednesday Nov. 14, 6:00 P.M. – 8:00 P.M.
The College Terrace, SUNY New Paltz

Current Student Presenters
Brett Cohen, Nicole Brinkley, Kaitlyn Vella
SUNY New Paltz Alumni Presenters
Azeem Mallick, Junior Jimenez, Jimmy Martin

PRESENTER BIOS

JUNIOR JIMENEZ graduated from from SUNY New Paltz in 2009 with a major in the Public Relations Concentration within Journalism in the Department of Communication & Media. Junior currently works in Manhattan in Content Operations at Comedy Central. Before moving to the position at Comedy Central and since his 2009 graduation, Mr. Jimenez worked at Tommy Boy Records and the Bomser Payan Agency and has enjoyed working with many artists from sports to music to comedy including work with boxing legend Floyd Mayweather, Gucci Mane, Naughty By Nature and Pretty Ricky.

JIMMY MARTIN graduated from SUNY New Paltz in May of 2012 with a double major in the Public Relations Concentration and Sociology and is from Warwick, New York. During his final semester at SUNY New Paltz, Mr. Martin interned at The Rosendale Theatre, where he applied knowledge from his double major and his networking skills and now works in Rosendale for an online marketing company called Site Optimized, which focuses on optimizing its clients for search engines. Jimmy is currently enjoying work in “the real world” in Rosendale and will soon be following his new job into the city as Site Optimized opens up a new office. All this in just six months from graduation. Jimmy states, “Crazy how much changes in as little as 6 months.”

AZEEM K. MALLICK, MBA, graduated from SUNY New Paltz with a B.A. in the Public Relations Concentration in Journalism and a Minor in Business in 2008, and earned his Masters in Business Administration in 2010. Upon completion of his MBA, Mr. Mallick served as the Director of Operations for FAAS, Inc, here in the Hudson Valley, before moving on to the Connecticut Hospital Association in Wallingford, Connecticut as the Governance and Administration Coordinator. Azeem Mallick currently serves as a Project Manager at the Institute for Healthcare Improvement (IHI), in Cambridge, Massachusetts.

BRETT COHEN is a Media Management Major at SUNY New Paltz, and will graduate in May 2013. This past summer, Brett had an idea for a YouTube video and got a few friends together to help make it happen. The video went viral in a matter of 4 hours after upload and currently has more than 4 million views. The viral video has resulted in Mr. Cohen making appearances on Good Morning America, The Today Show, The Jeff Probst Show, Inside Edition, 20/20, and many other popular TV programs during this Fall 2012 semester. Brett is currently in talks to produce his own television show, and continues to study at SUNY New Paltz while his future career in the entertainment industry picks up steam.

NICOLE BRINKLEY is a junior at SUNY New Paltz with a double major in English and the Public Relations Concentration, she has been running her young adult book review blog WORD for Teens since she was thirteen. Ms. Brinkley is sought after to review and interview best selling authors on her blog, she is an “opinion leader” in the area of Young Adult Literature. Ms. Brinkley has been invited to speak on publisher’s panels, hosted author events and regularly interviews and works with bestselling authors. She recently interned at Bloomsbury USA in New York City. She hails from Poughkeepsie.

KAITLYN VELLA is a junior at SUNY New Paltz with a major in the Public Relations Concentration within Journalism. In the summer of 2011, Kaitlyn and her best friend, Amanda Gurock, decided to make a video about the MTV show Teen Wolf. Ms. Vella and Gurock’s video got recognition from the cast, fans and staff at MTV, so they made more and began calling themselves “The Wolf Pack Girls” and after the second video, began to make raps about the show and the cast. In February of 2011 they were invited to the set of “Teen Wolf” to film a rap with two cast members, Dylan O’Brien and Tyler Posey. “The Wolf Pack Girls” currently have over 35 videos dedicated to the show and continue to make more at the request of MTV and the show’s producers. In October 2012, Ms. Vella and Gurock were invited to Comicon and were filmed the entire time by “Teen Wolf” videographers interacting with fans of the show and cast members, and have been asked by MTV to edit the videos and upload.