

What is Entrepreneurship and Business Development?

An entrepreneur is a person who creates small businesses. Entrepreneurs are calculated risk-takers---they strive to maximize potential of their venture while simultaneously minimizing risk. They are able to recognize opportunities as they arise and create goods or services in order to take advantage of the opportunity before competitors catch on to it. Entrepreneurs may create new products or services, improve on current products or services, or simply find a new way to market existing products or services (Michael Paul, University of Wisconsin)

Local Business Resources:

[The Accelerator](#)

[Mid-Hudson Small Business Development Center](#)

[New York Small Business Development Center](#)

[Hudson Valley Economic Development Corporation](#)

[Ulster Score](#)

[Gateway to Entrepreneurial Tomorrows \(GET\)](#)

[Women’s Enterprise Development Center \(WEDC\)](#)

[New York Entrepreneurs & Startup Network – Meetups](#)

Chambers of Commerce & Business Organizations

[Ulster County Regional Chamber of Commerce](#)

[Ellenville - Wawarsing Chamber of Commerce](#)

[Esopus Business Alliance](#)

[Gardiner Association of Businesses](#)

[Kingston Uptown Business Association](#)

[New Paltz Regional Chamber of Commerce](#)

[New Paltz Downtown Business Association](#)

[Rondout Valley Business Association](#)

[Rosendale Chamber of Commerce](#)

[Saugerties Area Chamber of Commerce](#)

[Southern Ulster Chamber of Commerce](#)

[Woodstock Chamber of Commerce and Arts](#)

Trade Organizations

[Council of Industry of Southeastern New York](#)

[Hudson Valley Technology and Commerce](#)

[Hudson Valley Economic Development Corporation](#)

[Center for Global Manufacturing \(CGAM\)](#)

Economic Development Organizations

[Community and Regional Development Institute \(CaRDI\) Community & Economic Development Toolbox](#)

[Catskill Watershed Corporation](#)

[Center for Community and Economic Development](#)

[Corporation for Enterprise Development](#)

[Economic Development Administration](#)

[Empire State Development Corporation](#)

[Greater Wawarsing Local Development Corp](#)

[Hudson Valley Economic Development Corporation](#)

[Hudson Valley Technology Development Center](#)

[New York Business Development Corporation](#)

[NYS Economic Development Council](#)

[New York State Energy Research and Development Authority](#)

[Ulster County Industrial Development Agency](#)

**All resources above are linked to the website using the electronic copy in the “Resource” tab in your HawkHire account. (mynewpaltz.edu > [internships and careers](#) > [HawkHire](#))*



Other Business Resources

[National Retail Federation](#)

[National Association of Manufacturers](#)

[Small Business Recruiting Guide](#)

Resources for Farmers

[USDA Farm Loan Programs](#)

[Special USDA Programs for Women Farmers](#)

[Disaster Assistance Programs for Farmers](#)

Professional Association Links:

[All business.com](#)

[American Franchise Association](#)

[International Franchise Association](#)

[Students in Free Enterprise](#)

[US Small Business Administration](#)

[National Association of Home Based Business](#)

[American Small Businesses Association](#)

[National Small Business Association](#)

[Small Business Council of America](#)

[Small Business Legislative Council](#)

Books on startups:

[The Lean Startup – Eric Ries](#)

[Business Model Generation](#)

[The Entrepreneur’s Guide to Customer Development – Brant Cooper](#)

[The Startup Owners Manual – Steve Blank](#)

[The Art of the Start](#)

Best newsletters:

[Under30CEO](#)

[StartupDigest](#)

Best podcasts:

[Seth Godin’s Startup School](#) (he also has a useful [blog](#))

[Stanford Entrepreneurial Thought Leaders Podcast](#)

Online Resources:

[Y Combinator](#)

[Harvard Business Review](#)

[QUORA!](#) (Ask Questions Here!)

[OPEN Forum](#)

[BostInno](#)

[Entrepreneurship.org](#)

LinkedIn:

Search the [Alumni Database](#) within the University Page

Business Plan:

[Write Your Business Plan](#)

[How To Write a Business Plan](#)

The Art of the Pitch:

[6 Steps to the Perfect Pitch](#)

[How to Pitch to Investors in 10 Minutes and Get Funded](#)

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