

"On Campus @ SUNY New Paltz"

Mission Statement & Policies

MISSION STATEMENT:

"On Campus @ SUNY New Paltz" is a television program about the State University of New York at New Paltz and its surrounding community. Its goal is to inform, involve, educate and entertain viewers about the college and to enhance in positive ways the image of the institution.

OBJECTIVES:

- A. Provide information to expand community and campus residents' awareness about programs and services offered by SUNY New Paltz and the overall high quality of the college.
- B. Enhance existing public information materials of the college by using cable television as a public information tool.

POLICY FRAMEWORK:

- A. The State University of New York at New Paltz owns the "On Campus @ SUNY New Paltz" television program. It is not a public access program.
- B. The Office of Public Affairs at SUNY New Paltz is responsible for executing policy, establishing and carrying out policies and procedures relevant to the program and overseeing the content of the program.
- C. The Office of Public Affairs reserves the right to disapprove of programming that, in its view, does not fit the mission of "On Campus @ SUNY New Paltz."

COPYRIGHT OF PROGRAMS:

- A. SUNY New Paltz retains copyright on programming produced for "On Campus @ SUNY New Paltz." No copyrighted materials may be used within "On Campus @ SUNY New Paltz" shows without permission of owner except for review or commentary.
- B. Programs making use of copyrighted materials held by other persons/entities will be used only if copyright clearance has been obtained.

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