



STATE UNIVERSITY OF NEW YORK  
**NEW PALTZ**  
**EVENTS RELEASE**

**FOR IMMEDIATE RELEASE**

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February 12, 2009

## **Engineering Day to draw more than 700 students from region to college campus**

**NEW PALTZ** – For the seventh consecutive year, the School of Science and Engineering at the State University of New York at New Paltz will host the “New Faces of Engineering” event from 9 a.m. to 1:30 p.m. on Wednesday, Feb. 18, to excite 7<sup>th</sup> and 8<sup>th</sup> grade middle school students about engineering, science and technology and spur their interest in pursuing careers in these fields.

The day will begin with a welcome from College President Steven Poskanzer; New York State Assembly member and New Paltz alum, Kevin Cahill; CEO for The Solar Energy Consortium, Vincent Cozzolino; and engineering student and President of the Society of Women Engineers, Christina Apatow.

Throughout the morning, more than 700, 7<sup>th</sup> and 8<sup>th</sup> grade middle school students from the Hudson River Valley, as well as some students from New York City, will participate in a variety of engineer-related activities, including a hands-on workshop to build electronic circuits and visits to trade show displays of state-of-the-art products designed by professional engineers from Hudson Valley companies that employ engineers. Many of these exhibits will enable the students to get hands-on involvement in engineering activities.

John M. Cohn, fellow and chief scientist of Design Automation at IBM, will also do his “Jolts and Volts” presentation on the wonders of science. Dr. Cohn has more than 50 patents issued or pending in the field of design automation, methodology and circuits. Dr. Cohn is active in education issues at a local, state and national level. He has taught part time at university, high school and elementary school levels and has performed his traveling “Jolts and Volts” electricity show for more than 50,000 students in schools, community groups, universities and museums across the United States.

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This year's major sponsor is the New York State Energy Research and Development Authority (NYSERDA). Other sponsors include: Central Hudson; The Chazen Companies; Institute of Electrical and Electronics Engineers (IEEE); SELUX; Campus Auxiliary Services; Cim-Tech; Fala Technologies; Heslin Rothenberg Farley & Mesiti; Hudson Valley Federal Credit Union; International SEMATECH; Laborers Local 17; Smith Barney; and the SUNY New Paltz Foundation.

This event is organized by the college's Engineering Advisory Board with the cooperation of other college departments and local and regional businesses.

For more information about the School of Science and Engineering at SUNY New Paltz, visit [www.newpaltz.edu/sse](http://www.newpaltz.edu/sse).

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*The State University of New York at New Paltz was named "Hottest Small State School" in the 2008 Kaplan/Newsweek How To Get Into College Guide, which identifies America's 25 Hottest Schools. The guide features schools that all offer top academic programs and are making their mark in the competitive world of higher education.*

*New Paltz is a highly selective college of about 8,000 undergraduate and graduate students located in the Mid-Hudson Valley between New York City and Albany. Degrees are offered in the liberal arts and sciences, which serve as a core for professional programs in the fine and performing arts, education, healthcare, business and engineering.*