

4+1 BA Public Relations /MBA DEGREE PLAN

8-Feb-08

Year 1			
SEMESTER 1		SEMESTER 2	
Course	Credit	Course	Credit
Freshman Comp 1	3	Freshman Comp 2	3
College Algebra(Math GEIII)	3	GE	3
GE	3	GE	3
GE	3	GE	3
GE	3	Media and Society	3
Total Number of Credits	15	Total Number of Credits	15

Year 2			
SEMESTER 3		SEMESTER 4	
Course	Credit	Course	Credit
Foreign Language 1	3	Foreign Language 2	3
GE	3	GE	3
Microeconomics	3	Macroeconomics	3
Introduction to Advertising	3	GE	3
Public Relations 1	3	Journalism 1	4
Total Number of Credits	15	Total Number of Credits	16

Year 3			
SEMESTER 5		SEMESTER 6	
Course	Credit	Course	Credit
Public Relations Publishing	3	Theories of Persuasion	4
Public Relations 2	3	An "A" Course	3 or 4
Media Ethics	3	A "B" Course	3 or 4
Legal Environment Busine	3	Statistics Bus & Ecn 1	3
Financial Accounting	3	Marketing	3
Total Number of Credits	15	Total Number of Credits	16 or 17

SUMMER			
Course	Credit	Course	Credit
Elective	3		
Total Number of Credits	3	Total Number of Credits	

Year 4			
SEMESTER 7		SEMESTER 8	
Course	Credit	Course	Credit
Organizational Comm.	3	Internship	Up to 15
A "B" course	3	Intern seminar	1
Stats II	3	Corporate Finance	3
MBA Course	3		
MBA Course	3		
Total Number of Credits	15	Total Number of Credits	15-Dec

Variable

SUMMER			
Course	Credit	Course	Credit
MBA Course	3	MBA Course	3
Total Number of Credits	3	Total Number of Credits	3

Year 5			
SEMESTER 9		SEMESTER 10	
Course	Credit	Course	Credit
MBA Course	12	MBA Courses	12
Total Number of Credits	12	Total Number of Credits	12